

## **CBC High-Level Events 2025**



**#TogetherWeAreStronger for over 10 Years!** 

## CBC Agenda 2025 (1/4)

Date		Events and/or CBC Gatherings & Activities	с	н	w
Jan 27-30	0	Hyvolution Paris, France			
		<ul> <li>The 2nd CBC Annual Clean Hydrogen Hub Leadership Summit, including:</li> <li>The 3rd Joint CBC &amp; Hyvolution Black-Tie Gala Dinner #TogetherWeAreStronger, held on January 27, 2025, at the iconic Angelina Paris, 226 Rue de Rivoli</li> <li>Hyvolution Money Talks: How to Accelerate, Develop, and Close Impactful Hydrogen Contracts? powered by CBC Clean Hydrogen Hub</li> <li>VIP Participation in Hyvolution and CBC Clean Hydrogen Hub Business Lounge C</li> <li>Reveal of "Quo Vadis Clean Hydrogen? #RemovingTheBox" Book's Key Findings and launch of the "TOP 100 Leaders' Vision Survey"</li> </ul>			
Feb 3-5	1991	ACWA Power Innovation Days 2025, Riyadh, Saudi Arabia			
Feb 3-7	٢	<ul> <li>CBC Leaders Business Mission to Saudi Arabia including:</li> <li>VIP Participation in ACWA Power Innovation Days 2025</li> <li>Visits of the Leading Companies in Saudi Arabia</li> </ul>			
Mar*		<ul> <li>CBC Secretariat Business Mission to China, including:</li> <li>CBC Family dinner</li> <li>Visits of the Leading Companies in China</li> </ul>			
Mar*		CBC Leaders Business Mission to Tunisia			
Apr 9-10		<u>Smart Energy Expo 2025</u> , Sydney, Australia			
Apr 9-14		<ul> <li>CBC Leaders Business Mission to Australia, including:</li> <li>VIP Participation in Smart Energy Expo 2025</li> <li>The Joint CBC, Smart Energy Council &amp; SNEC Black-Tie Gala powered by Solarjuice*</li> <li>Visits of the Leading Companies and Academia in Australia</li> </ul>			
Apr 10-12	<b>C</b> +	<u>Solarex 2025,</u> Istanbul, Turkey			
	(INASES	<ul> <li>CBC Activities include:</li> <li>VIP Participation in Solarex 2025</li> <li><u>IN4SFS</u> (Investment Network for Sustainability-Focused Startups) Brokerage Event Turkey</li> </ul>			
Apr 28-30	C	New Energy Investors Summit & Dii Partner Meeting, Abu Dhabi, UAE			
	9	CBC Activities include: - CBC UAE Family Dinner			
Month*	Exact dates will be confirmed				
СНW	Clean	Tech, Hydrogen, Water & Blue Economy (e.g. Ports & Maritime) covered during the event			

QVCH Book Reveals and Roadshow Events as well as meetings related to StorageVersity and Clean Water Blueprint



# CBC Agenda 2025 (2/4)

Date		Events and/or CBC Gatherings & Activities C H W
May 6-9		The Smarter E Europe, Munich, Germany
	(B) IN45FS	<ul> <li>The 8th CBC Annual Leadership Forum, including:</li> <li>"StorageVersity - Diverse Routes, Unified Vision" Experts Board's Meeting</li> <li>The 1st World CleanTech StartUPs Summit cohosted with IN4SFS (Investment Network for Sustainability-Focused Startups) International Brokerage Event</li> <li>The 1st World CleanTech Torchbearers Night: From Visionaries to Trailblazers #TogetherWeAreStronger I Featuring the World CleanTech StartUPs Awards 2025</li> <li>CleanTech Torchbearers H2Driving Experience Tour to Keyou's Test-driving Facilities</li> </ul>
	0	Global Reveal of "Quo Vadis Clean Hydrogen? #RemovingTheBox" Book         (On the occasion of The Smarter E Europe, Munich, Germany)
May 8-9	٢	India Ports Conference, Mumbai, India
	0	CBC Activities include: - Joint Event with Informa Markets and CBC Maritime Industry Hub (to be confirmed)
May 12-14	0	Global Water Summit 2025, Paris, France
	٢	CBC Activities include:         - Reveal of "Quo Vadis Clean Hydrogen? #RemovingTheBox" Book To Water Leaders         - "Clean Water: The Multi-Trillion Blueprint" Experts Board's Kick-Off Meeting
May 20-22		World Hydrogen Summit 2025, Rotterdam, The Netherlands
	0	CBC Activities include: - "Quo Vadis Clean Hydrogen? #RemovingTheBox" Book's Roadshow Event
May/ Jun*		IN4SFS (Investment Network for Sustainability-Focused Startups) Events: - IN4SFS Brokerage Events in Greece and Romania
Jun 11-13	*	SNEC PV, Shanghai, China
Jun 11-20	<b>()</b>	<ul> <li>1st CBC Leaders Business Mission to China, including:</li> <li>VIP Participation in SNEC PV and its Gala Dinners</li> <li>CBC Family Dinner and F2F Bilateral Meetings</li> <li>"StorageVersity - Diverse Routes, Unified Vision" Experts Board's Meeting</li> <li>Visits of the Leading Companies in China</li> </ul>
	0	Global Presentation of "StorageVersity - Diverse Routes, Unified Vision" Book's Authors, Experts Board Members and Partners
	٢	<b>Chinese Version Reveal of "Quo Vadis Clean Hydrogen? #RemovingTheBox" Book</b> and its Annexes (On the occasion of SNEC PV, Shanghai, China)
		FOX <sup>®</sup> 有田能通 Warmly welcome leantech Business Club Business Mission to Visit Fox FSS

# CBC Agenda 2025 (3/4)

Date		Events and/or CBC Gatherings & Activities	с	н	W
Aug 26-28		<u>The Smarter E South America</u> , Sao Paulo, Brazil			
Aug 26-31	٢	<ul> <li>CBC Leaders Business Mission to Americas (1. Brazil), including:</li> <li>VIP Participation in The Smarter E South America and its Networking Events</li> <li>"Quo Vadis Clean Hydrogen? #RemovingTheBox" Book's Roadshow Event</li> <li>CBC Brazil Family Dinner</li> <li>"StorageVersity - Diverse Routes, Unified Vision" Experts Board's Meeting</li> </ul>			
Sep 2-4		Hyvolution Chile, Santiago, Chile			
Sep 1-6	@ ~>	<ul> <li>CBC Leaders Business Mission to Americas (2. Chile), including:</li> <li>VIP Participation in Hyvolution Chile and its Networking Events</li> <li>Special Event of the CBC Energy Majors, Mining &amp; Utilities Hub featuring the Official Launch of the fully operational <u>www.QuoVadisCleanHydrogen.com</u> platform</li> <li>Visits of the Leading Companies in Chile</li> </ul>			
Sep 8-11		<u>RE+</u> , Las Vegas, USA			
Sep 8-20	() () () () () () () () () () () () () (	<ul> <li>CBC Leaders Business Mission to Americas (3. USA), including:</li> <li>CBC Black-Tie Gala Dinner #TogetherWeAreStronger featuring the World CleanTech Awards 2025 Ceremony #WCA2025</li> <li>Special Event of the CBC Energy Majors, Mining &amp; Utilities Hub combined with "Quo Vadis Clean Hydrogen? #RemovingTheBox" Book's Roadshow Event</li> <li>"StorageVersity - Diverse Routes, Unified Vision" Experts Board's Meeting</li> <li>Visits of the Leading Companies in USA</li> </ul>			
Sep 10-12	٢	<u>INMEX SMM</u> India (South Asia's Largest Maritime Expo & Conference), Mumbai, India			
	٢	<ul> <li>CBC Activities include:</li> <li>Joint Event with Informa Markets and CBC Maritime Industry Hub (to be confirmed)</li> <li>"Quo Vadis Clean Hydrogen? #RemovingTheBox" Book's Roadshow Event</li> </ul>	Solution and a second		
Sep 23-26	$\mathbf{X}$	ShipZERO30 Workshop, Aberdeen, Scotland			
	0	<ul> <li>CBC Activities include:</li> <li>Joint Event with Zero Emissions Ship Technology Association and CBC Maritime Industry Hub (to be confirmed)</li> <li>"Quo Vadis Clean Hydrogen? #RemovingTheBox" Book's Roadshow Event</li> </ul>			NART NART
Oct 1-2	•	Hyvolution Canada, Trois-Rivières , Canada			
Oct 1-6	٢	<ul> <li>CBC Leaders Business Mission to Canada, including:</li> <li>"Quo Vadis Clean Hydrogen? #RemovingTheBox" Book's Roadshow Event</li> <li>CBC Canada Family Dinner</li> <li>Visits of the Leading Companies in Canada</li> </ul>			
Oct 10-12	*3	SNEC <u>H2</u> & <u>ES</u> , Shanghai, China			
Oct 8-12	٢	<ul> <li>2nd CBC Leaders Business Mission to China, including:</li> <li>VIP Participation in SNEC PV and its Gala Dinners</li> <li>"Quo Vadis Clean Hydrogen? #RemovingTheBox" Book's Roadshow Event</li> <li>"StorageVersity - Diverse Routes, Unified Vision" Experts Board's Meeting</li> <li>The Joint Forum, Booth with the CBC Clean Water Hub (to be confirmed)</li> </ul>			

# CBC Agenda 2025 (4/4)

Date		Events and/or CBC Gatherings & Activities	с	нw
Oct 12-14		IDRA Reykjavik Summit on Water and Climate Change, Reykjavik, Iceland		CLEAN WATEP
	0	Global Presentation of "Clean Water: The Multi-Trillion Blueprint" Book's Authors, Experts Board Members and Partners		CITAN MAN
Oct 13-15	*	World Power-to-X Summit, Marrakesh, Morocco		B
Oct 13-20		<ul> <li>CBC Leaders Business Mission to Morocco, including:</li> <li>VIP Participation in World Power-to-X Summit <ul> <li>"Quo Vadis Clean Hydrogen? #RemovingTheBox" Book's Roadshow Event</li> <li>The Joint CBC, GFHA &amp; Cleanvestree Africa Booth</li> </ul> </li> <li>Official Opening of The Joint Center of Excellence in Clean Hydrogen – at EHTP) Campus in Casablanca, Morocco and "Agadir CH2R I" Project at Danialand</li> <li>The Joint QVCH Black-Tie Gala Dinner #TogetherWeAreStronger, powered by CBC, GFHA and Cleanvestree Africa</li> </ul>		
Oct 29-31		H2MEET (H2 Mobility Energy Environment Technology), KINTEX, South Korea		
	0	CBC Activities include: - "Quo Vadis Clean Hydrogen? #RemovingTheBox" Book's Roadshow Event		
Oc 31- N 1	۲	REI Expo & The Battery Storage 2025, Greater Noida, India		
Oct 31 - Nov 4		<ul> <li>CBC Leaders Business Mission to India, including:</li> <li>The 2nd Joint CBC &amp; REI Business Leaders Day (details to be confirmed), featuring: <ul> <li>The 4th Global Clean Hydrogen Forum - Global &amp; India Perspectives and "Quo Vadis Clean Hydrogen? #RemovingTheBox" Book Presentation</li> <li>The 1st Global "StorageVersity - Diverse Routes, Unified Vision" Forum</li> </ul> </li> <li>Empowering Women Session</li> <li>CBC Business Lounge</li> <li>Visits of the Leading Companies in India</li> </ul>		
Nov 6-7	C	<u>15th Dii Leadership Summit, Dubai, UAE</u>	8	
	0	CBC Activities (our activities will be determined and confirmed soon*)		
Nov 9-12	<b>)</b> (*)	<ul> <li>CBC Leaders Business Mission to Bahrain including:</li> <li>Visits of the Leading Companies in Bahrain</li> <li>The 1st Cleanvestree Business Partners Day</li> <li>"Quo Vadis Clean Hydrogen? #RemovingTheBox" Book's Roadshow Event</li> <li>The Joint CBC Bahrain &amp; Cleanvestree Black-Tie Dinner #TogetherWeAreStronger</li> <li>Further activities will be announced soon</li> </ul>		
Nov 10-21	<b>(</b>	The 2025 UN Climate Change Conference (UNFCCC COP 30), Belém, Brazil		
	0	<b>CBC Activities</b> (our activities will be determined and confirmed soon*)		BUD MARY
Dec*		<u>4th Monaco Hydrogen Forum</u> , Monte Carlo, Monaco		
	<b>(</b>	CBC Visionary Leadership Black-Tie Dinner 2025: Celebrating Halfway Through the CleanTech Decade #TogetherWeAreStronger (details to be confirmed*)		
Dec*	*	Clean Hydrogen Forum with EHTP, Casablanca Morocco		

### **Past Events & Business Missions**







"I consider myself fortunate to work in an industry that has the power to make a positive impact on people's lives and the planet's future. With over 15 years of experience in the PV and storage value chain, I have gained a clear understanding of what truly matters in this market. The CleanTech Business Club is not just a business club but a community of visionary individuals who believe in the power of Human to Human interactions in the business world. Our diverse membership includes professionals from all parts of the value chain, united by a common goal: to drive the energy transition forward. I am honored to serve as the chair of CBC in Spain and proud to be part of a global network of professionals committed to making a difference. #TogetherWeAreStronger.

Laura Azpilicueta, CBC Chair for Spain European Director ESS Business at CATL - AMPACE Technology Limited

"I am honored to be part of the CleanTech Business Club which unites visionary leaders in clean technologies worldwide. With over 15 years of unwavering dedication, I have passionately fostered the growth of renewables in Bulgaria and the Balkan region, paving the way to a sustainable and greener future. I am thrilled to contribute as CBC Chair for Bulgaria to the joint vision of the club, believing that through collaboration with other CBC members and partners, we can accelerate the cleantech transformation in renewables, energy storage, Clean Hydrogen, and emobility even faster. #TogetherWeAreStronger!"

Hayrie Shan, CBC Chair for Bulgaria CEO at Eco Power Abu Dhabi

## **Sponsorship of CBC High-Level Events**

Reflecting its prestigious reputation and close-knit "family-like" atmosphere, CBC VIP Gatherings are exclusive events that unite an Elite Circle of Luminaries from the CleanTech, Clean Water, and Clean Hydrogen industries alongside Financial Experts, Investors, Major Project Developers, EPCs, and Influential Policy Decision-Makers.

These gatherings also draw participants from critical sectors, including **Energy Majors, Mining & Utilities**, **Infrastructure & Heavy Industry, Construction, Architecture & Hospitality, Maritime, Aerospace, Food & Agriculture, and the AI & Digital industries**, fostering a vibrant hub of visionary leadership, innovation, and collaboration.

To maintain the unique character of these events, the Club enforces strict sponsorship rules.

#### **Sponsorship Guidelines:**

**1. Exclusive Access:** Sponsorship opportunities are reserved **exclusively for CBC Corporate Partners**, ensuring alignment with the Club's values and standards.

**2. Limited Sponsorship:** To uphold the exclusivity and impact of each event, **sponsorships are limited** to a select number of **non-competitive sponsors**. This approach preserves the intimate, influential atmosphere while ensuring adequate resources to enhance the event's distinctive character.

**3. Event Listings:** A comprehensive list of **Events Available for Sponsorship** is provided on the following page, categorised into **CBC Exclusive Tier 1 (T1) and Tier 2 (T2)** as well as **CBC Co-organised (CO)** events.

**4. Tailored Benefits:** Sponsors of CBC Exclusive Tier 1 (T1) and Tier 2 (T2) events receive customised benefits, listed on the page 52, which may vary slightly depending on the event venue and the availability of audio/video equipment. Sponsors of CBC Co-organised (CO) events will benefit from both CBC and events organisers sides.

For the most up-to-date CBC Agenda 2025 please visit the CBC Events Center <u>here</u> and for the list of Events Available for Sponsorship and detailed Sponsorship Packages tailored to each event click here



## **Events 2025 Available For Sponsorship**

Jan		7	T1	<b>The 3rd Joint CBC &amp; Hyvolution Black-Tie Gala Dinner #TogetherWeAreStronger</b> , held on January 27, 2025 in Angelina Rivoli (on the occasion of <u>Hyvolution Paris</u> , France)
Apr	<u>@</u> (	Ð	T1	The Joint CBC, Smart Energy Council & SNEC Black-Tie Gala powered by Solarjuice* (on the occasion of <u>Smart Energy Expo 2025</u> , Sydney, Australia)
	G		т2	CBC Turkey Family Dinner (on the occasion of Solarex 2025, Istanbul, Turkey)
May	• (		T1 T1	<ul> <li>The 1st World CleanTech StartUPs Summit cohosted with <u>IN4SFS</u> (Investment Network for Sustainability-Focused Startups) International Brokerage Event</li> <li>The 1st World CleanTech Torchbearers Night: From Visionaries to Trailblazers #TogetherWeAreStronger I Featuring the World CleanTech StartUPs Awards 2025</li> <li>(Both on the occasion of <u>The Smarter E Europe</u>, Munich, Germany)</li> </ul>
			т2	<b>CBC France Family Dinner</b> (on the occasion of <u>Global Water Summit 2025</u> )
		D	T1	<b>Special Event of the CBC Energy Majors, Mining &amp; Utilities Hub and CBC VIP Black-Tie Visionary</b> <b>Dinner</b> (on the occasion of <u>World Utilities Congress</u> , Abu Dhabi, UAE) (to be confirmed)
Jun	*:		т2	CBC China Family Dinner (on the occasion of <u>SNEC PV</u> , Shanghai, China)
Jul	<b>*</b>	7	T1	The Joint Black-Tie Gala Dinner #TogetherWeAreStronger in Casablanca or Agadir (on the occasion of the 2nd CBC Leaders Business Mission to Morocco) (to be confirmed)
Aug	$\bigcirc$		Т2	CBC Brazil Family Dinner (on the occasion of The Smarter E South America, Sao Paulo, Brazil)
Sep		Ð	T1	Special Event of the CBC Energy Majors, Mining & Utilities Hub featuring the Official Launch of www.QuoVadisCleanHydrogen.com platform (on the occasion of <u>Hyvolution Chile</u> , Santiago, Chile)
	<b>e</b> (	7	T1 T1	CBC Black-Tie Gala Dinner #TogetherWeAreStronger featuring the World CleanTech Awards 2025 Ceremony #WCA2025 Special Event of the CBC Energy Majors, Mining & Utilities Hub combined with"Quo Vadis Clean Hydrogen? #RemovingTheBox" Event (Both on the occasion of <u>RE+</u> , Las Vegas, USA)
	$\textcircled{\bullet}$		т2	CBC Canada Family Dinner (on the occasion of Hyvolution Canada, Trois-Rivières, Canada)
	<del>(</del> )		со	The Joint SNEC & CBC Forum and Booth with the CBC Clean Water Hub (on the occasion of SNEC <u>H2</u> & <u>ES</u> , Shanghai, China) (to be confirmed)
Oct	*		Т1	CBC Morocco Family Dinner (on the occasion of World Power-to-X Summit, Marrakesh, Morocco)
	٢		co co	The 4th Global Clean Hydrogen Forum - Global & India Perspectives and "Quo Vadis Clean Hydrogen? #RemovingTheBox" Book Presentation The 1st Global "StorageVersity - Diverse Routes, Unified Vision" Forum (both on the occasion of <u>REI Expo &amp; The Battery Storage 2025</u> , Greater Noida, India
Nov	$\bigcirc$		т2	CBC Gathering(s) (on the occasion of UNFCCC COP 30, Belém, Brazil) (to be confirmed)
Nov		7	T1	The Joint CBC Bahrain & Cleanvestree Black-Tie Dinner #TogetherWeAreStronger
Dec		7	T1	CBC Visionary Leadership Black-Tie Dinner 2025: Celebrating Halfway Through the CleanTech Decade #TogetherWeAreStronger (on the occasion of <u>4th Monaco Hydrogen Forum</u> , Monte Carlo)*

**NOTES:** Events Available for Sponsorship are categorised into CBC Exclusive Tier 1 (T1) & Tier 2 (T2) and CBC Coorganised (CO) events.

Sponsorship of Events related to QVCH Reveal and Roadshow are included in QVCH Sponsorship Packages.

## Key Benefits for CBC High-Level Event Sponsors\*

### Before the Event

- Brand Visibility:
  - Prominent logo placement on **digital banners promoting the event** across CBC's extensive social media and communication channels with a **Total Reach of** 960,000+ B2B connections worldwide:
    - CBC Weekly eNewsletter (64.800+ subscribers)
    - CBC Social Media:
      - LinkedIn (through all accounts, newsletters and groups): (910.000+ Connections)
      - Youtube (2.700+ Subscribers and 738.000+ views)
      - Flickr Photo Galleries (963.000+ views)
      - X (former Twitter) (11.400+)
  - Logo featured on Exclusive VIP Invitations.
  - ... and "Reaching Millions Through Multiplying Impact" through social media and communication channels of our CBC Family Members & Strategic Partners as #TogetherWeAreStronger

### **During the Event**

- Exclusive Perks:
  - Complimentary tickets for Sponsor Representatives and their VIP Guests (4–10 tickets, depending on event size).
  - Reserved seating for Key Sponsor Executives and their VIP Guests
  - **Personal introductions** to key VIP Guests, industry leaders, and potential business partners to foster valuable connections.
- Leadership Exposure:
  - Opportunity for a Welcome Speech by a Company Executive.
  - Opportunity for taking part in a Panel Discussion and/or Keynote Speech by a Company Executive.
  - A CBC Leadership TV Interview with a Company Executive on the accession of the event.
  - Inclusion of a Company Executive's Testimony in the event's post-production video.
- Brand Integration:
  - Company logo displayed on event backdrops, roll-ups, and program materials.
  - Screening of a Corporate Video during the event (maximum length: 90 seconds).
- Marketing Collateral:
  - Full-page A4 or A5 advertisement in the event program.
  - Inclusion of sponsor brochures and/or souvenirs in participant bags.

### **Post-Event Recognition and Impact**

- Acknowledgment in Official Communications:
  - Recognition in post-event CBC News Article, Summaries, Reports, and Thank-you Messages circulated to attendees, stakeholders, and key partners.
- Extended Brand Visibility and Media Exposure in Post-Event Promotions:
  - Sponsor Logo and Executives highlighted in post-event promotions distributed via CBC's News, social media and communication channels, as well as those of its Members and Strategic Partners.
  - Continued Brand Exposure through event recordings, prominently featured logos in the Post-Event Video Trailer, and curated Photo Galleries shared with attendees, partners, and through CBC Network and the marketing platforms
  - Promotion of the CBC Leadership TV Interview with the Company Executive across CBC's marketing platforms, ensuring extended reach and visibility.
- Content Ownership:
  - Full copyrights to event photos and videos provided to sponsors for use in newsletters, press releases, and social media campaigns.

\*Sponsorship Packages vary by event. For detailed information, please visit the CBC Events Center <u>HERE</u>, or contact Alicja Slusarz at <u>alicja@cleantechbusiness.club</u> or Julieta Tao <u>julieta@cleantechbusiness.club</u>

### Empowering Together CleanTech, Clean Hydrogen & Clean Water Transformation!



**#TogetherWeAreStronger for over 10 Years!**