

CBC Strategy Book 2025



CleanTech
Business Club

CBC Pioneers a New Era

**“Capitalising Together on Multi-Trillion-Dollar
Cross-Sectorial Opportunities”**

#TogetherWeAreStronger for over 10 Years!

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A Big Thanks to Our CBC Faithful Partners!

Partners in CBC Initiatives and Joint Ventures



Visionary Corporate Partners

WCSA Partner



CBC Services & Projects Partners

StartUPs Partners



Strategic Organisations Partners



Strategic Events Partners

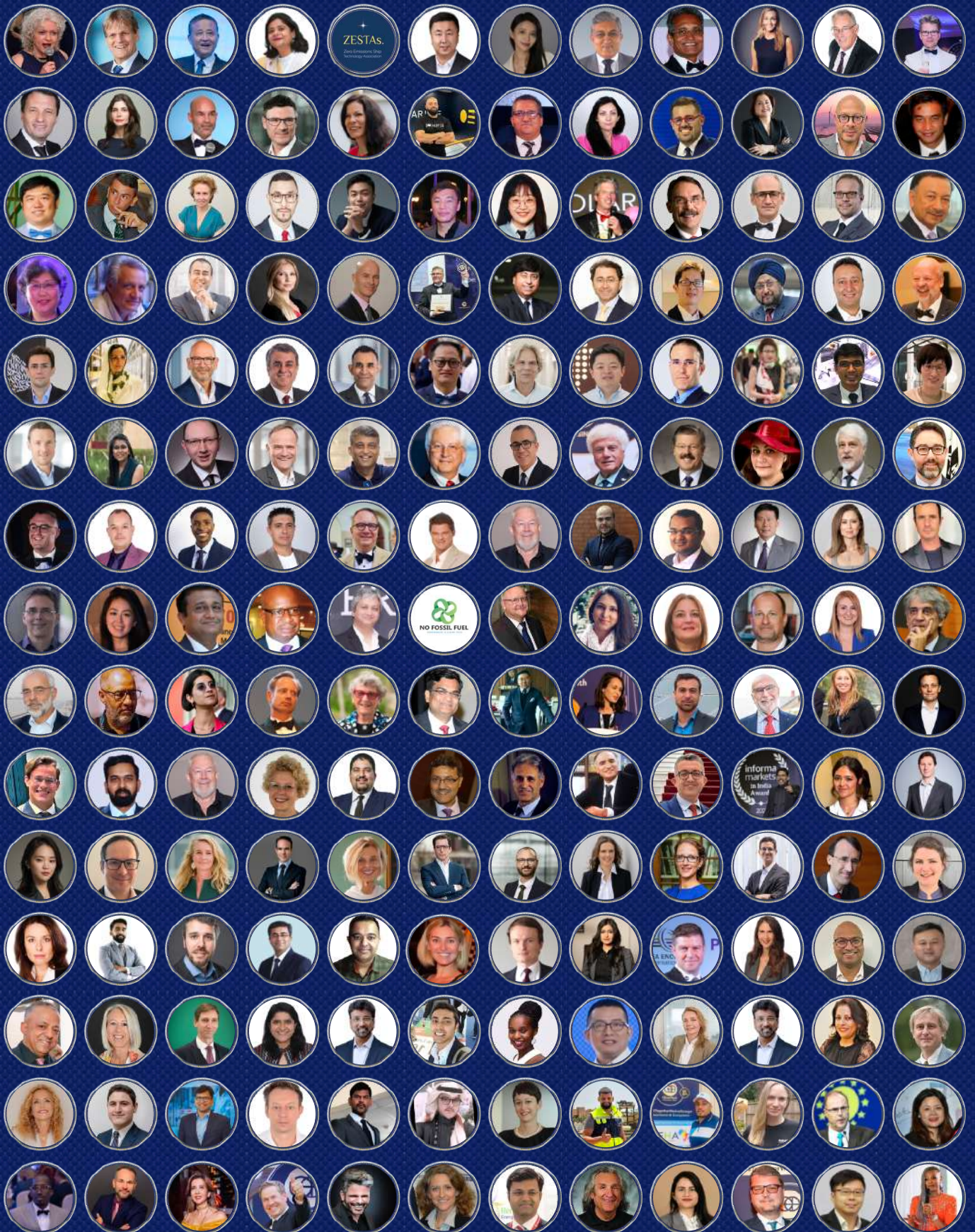


Partners of IN4SFS, the Investment Network for Sustainability-Focused Startups (co-funded by the EU)



#TogetherWeAreStronger for over 10 Years!

A Big Thanks to Our Most Active CBC Family Members, Partners, and Events Contributors!



#TogetherWeAreStronger for over 10 Years!



About The Club



#TogetherWeAreStronger

#TogetherWeAreStronger



Our Vision

For over a decade, **CleanTech Business Club** has stood as an exclusive, private, and independent "**Think-Do-Tank**", driven by visionary leadership and a culture rooted in family, collaboration, and action.

Today, united under the **#TogetherWeAreStronger**, **#Declaration2030**, and **#JointManifesto2030** initiatives, with a global presence in **41 countries** across six continents, **we unite the world's leading minds** from the **CleanTech, Clean Hydrogen, and Clean Water** sectors.

Together, we are accelerating the CleanTech Transformation across critical industries, **including Energy Majors, Mining & Utilities, Infrastructure & Heavy Industry, Construction, Architecture & Hospitality, Maritime, Aerospace, Food & Agriculture, and the AI & Digital Industry.** We are driving the **decarbonisation** of these sectors and reshaping the global shift toward a **regenerative, sustainable future.**

As a **multi-stakeholder Human-to-Human (H2H) Blockchain network**, we connect industry leaders, finance professionals, corporations, political decision-makers, and public figures. This collaboration empowers our members and partners **to capitalise on multi-trillion-dollar opportunities** through innovative business services and solutions, cutting-edge business facilities, consortiums and joint ventures.

Through our **CBC Impact Legacy Series**, we steer and empower decision-makers, equipping them with the tools, knowledge, and foresight needed to navigate the complexities of the **CleanTech Transformation and Sustainability**, driving **meaningful, industry-wide change.**

United, we are fueling the transformation of the **CleanTech, Clean Hydrogen, and Clean Water** sectors.

We are building this future together—combining **business with meaningfulness and joy.**

Thumbs Up for CleanTech, Clean Hydrogen, and Clean Water—The Best Friends Forever.

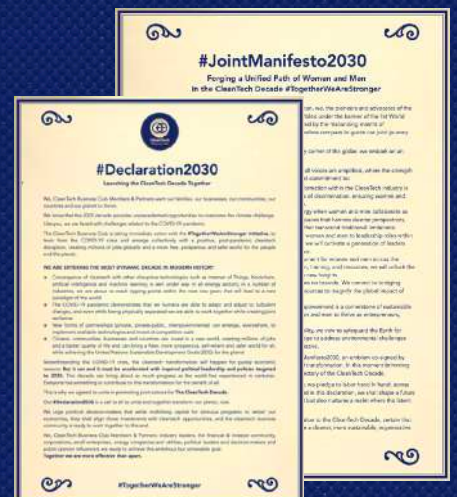
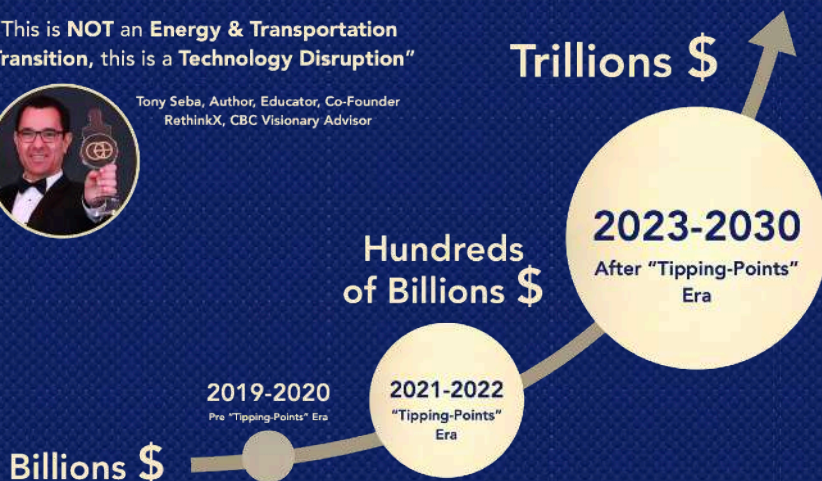
#TogetherWeAreStronger!

Driving The Exponential Growth Together #TogetherWeAreStronger

"This is **NOT** an **Energy & Transportation Transition**, this is a **Technology Disruption**"



Tony Seba, Author, Educator, Co-Founder RethinkX, CBC Visionary Advisor



What Makes The Club Unique?

1. **Exclusive, Private, and Independent** – A family-like, action-driven "Think-Do-Tank" powered by visionary leadership.
2. **Multi-national** – Active across 41 countries on six continents.
3. **Multi-sectorial** – A unique alliance of **the CleanTech, Clean Hydrogen, and Clean Water** industries, working together to decarbonise targeted critical sectors, including **Energy Majors, Mining & Utilities, Infrastructure & Heavy Industry, Construction, Architecture & Hospitality, Maritime, Aerospace, Food & Agriculture, and the AI & Digital Industry.**
4. **Multi-stakeholder** – A true Human-to-Human (H2H) Blockchain network that connects industry leaders across sectors with leaders in finance, investment, and major corporations, along with political decision-makers and influential public figures.
5. **Innovative Business Solutions & Joint Ventures** – Creates groundbreaking business facilities, consortiums and joint ventures to capitalise on multi-trillion-dollar cross-sector opportunities
6. **Guiding Decision-Makers** – Leads and inspires stakeholders through **the CBC Impact Legacy Series**, featuring: "Quo Vadis Clean Hydrogen?", "StorageVersity", "Clean Water Blueprint", and "The Future - Towards The Regenerative World"
7. **Shared Vision and Values** – Uniting leaders by their shared DNA, common values, and a transformative vision:
 - CBC Manifestos = #Declaration2030, #JointManifesto2030
 - CBC Spirit = #TogetherWeAreStronger
 - CBC LifeStyle = Business + Meaningfulness + Joy

Capitalising on Multi-Trillion-Dollar Cross-Sectorial Opportunities



CBC H2H Global Network in 41 Countries



Meet CBC Leaders & Experts [click here](#)



CBC Photo Gallery [click here](#)

Reaching Millions Through Multiplying Impact



- **CBC Members & Partners (H2H) Networks**
 - 190+ Trusted CBC Members in 41 Countries
 - 33.400+ in our H2H Networks
 - **CBC Weekly eNewsletter** (64.800+ subscribers)
 - **CBC Social Media:**
 - **LinkedIn** (through all accounts, newsletters and groups): (910.000+ Connections)
 - **Youtube** (2.700+ Subscribers and 738.000+ views)
 - **Flickr Photo Galleries** (963.000+ views)
 - **X (former Twitter)** (11.400+)
 - **Totalling at 960.000+ B2B connections around the world**
- ... and "Reaching Millions Through Multiplying Impact" through social media and communication channels of our CBC Family Members & Strategic Partners as #TogetherWeAreStronger





Preface: Top Five Strategic Goals for 2025



#TogetherWeAreStronger for over 10 Years!

Top Five Strategic Goals for 2025

1.

Expanding into Targeted Critical Sectors

1. Expanding into Targeted Critical Sectors

CBC, as the only initiative uniting leaders from the CleanTech, Hydrogen, and Water sectors, will target **key critical industries** including **Energy Majors, Mining & Utilities, Infrastructure & Heavy Industry, Construction, Architecture & Hospitality, Maritime, Aerospace, Food & Agriculture, and the AI & Digital Industry.**

Through dedicated CBC Business Hubs we will tackle industry-specific challenges and unlock opportunities by applying our unique H2H visionary leadership approach.

The goal is to accelerate the decarbonisation of these industries and drive their transformation toward CleanTech, Clean Hydrogen, and Clean Water, creating multi-trillion-dollar opportunities through cross-sector collaboration.

2.

Broadening Business Solutions & JVs Portfolio

2. Broadening Business Solutions & Joint Ventures Portfolio

Building on its industry leadership, CBC will enhance its business services and solutions while expanding its portfolio of joint ventures, including **Cleanvestree Africa**, following the successful launch of the **GFHA (Go For Hydrogen Africa).**

By fostering strategic partnerships, the **Club will further enable its members to co-create scalable and impactful business facilities or joint ventures** tailored to CleanTech, Clean Hydrogen, and Clean Water solutions.

This includes a **new focus on solutions designed for decarbonisation of targeted critical industries**, ensuring mutual growth and shared success.

3.

Steering & Empowering Decision-Makers

3. Steering & Empowering Decision-Makers

In 2025, CBC will make a significant impact with the historical release of "**Quo Vadis Clean Hydrogen? #RemovingTheBox**" the first in the **CBC Impact Legacy Series.**

Through our extensive **network of strategic partners, platforms, content available in 12 languages, and worldwide roadshow**, we will reach key decision-makers across the globe.

Additionally, we will continue advancing other **CBC Impact Legacy Series'** flagship initiatives like **StorageVersity and Clean Water Blueprint.**

As an H2H initiative, CBC will engage decision-makers on all continents through its exclusive high-level gatherings, high-impact forums, and carefully chosen top global exhibitions and conferences.

4.

Boosting CBC CleanTech StartUp Hub

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To drive the next wave of CleanTech innovation throughout 2025, CBC will scale its CleanTech StartUp Hub across all six continents and continue **the IN4SFS, Investment Network for Sustainability-Focused Startups** (project co-funded by the European Union).

In 2025, we will present:

- The next edition of the one-of-its-kind **World CleanTech StartUPs Awards**
- Four IN4SFS brokerage events in Turkey, Greece, Romania, and Germany
- **The 1st World CleanTech StartUPs Summit** in Munich, Germany

5.

Growing Global Impact from 41 to 60+ Countries

5. Growing Global Impact from 41 to 60+ Countries

With a strong presence in 41 countries, CBC is poised to **expand its global footprint to over 60 nations**, focusing on emerging markets across Africa, Latin America, and South and East Asia.

Our goal is to drive CleanTech, Clean Hydrogen, and Clean Water transformation in these high-potential regions, **unlocking new business frontiers** for members, joint venture partners while amplifying global impact as **#TogetherWeAreStronger.**

Power of United DNA #TogetherWeAreStronger



"Truly as much as I have fairly enjoyed being part of many different communities, the CleanTech Business Club is the most fun club with the mission and the purpose. There is nothing we can do by ourselves, but we can and must unite our skills, and drive the positive change together as #TogetherWeAreStronger"

Paddy Padmanathan, CBC Honorary Chair for the Middle East
Co-Founder & Vice-Chairman at Zhero; Former CEO and President of ACWA Power
Visionary Entrepreneur and Strategic Leader



"Supporting an alliance that unites the CleanTech, Clean Hydrogen, and Clean Water sectors is essential for driving forward sustainable solutions. Through collaborative platforms like SNEC and NEIAAP, we facilitate the convergence of these industries, fostering the exchange of ideas and the development of innovative business opportunities. Building a sustainable world relies on cooperative and forward-thinking financial models enhanced by international partnerships.

Cooperation among these sectors is especially vital in the Middle East and Africa, where it can significantly promote regional development. We are proud to contribute to this transformative growth."

Mi Yue, CBC Co-Chair for Asia
Founder of SNEC
Director at NEIAAP (New Energy Industry Association for Asia and the Pacific), Board Member at the Global Solar Council



"I am truly honored to be a part of the CBC family, and to have the opportunity to Co-chair the CBC Clean Hydrogen Hub alongside such talented individuals. With over 15 years of experience in renewable energy, including solar, BESS, and now hydrogen, I am passionate about driving the energy transition forward.

At GF Hydrogen Europe, we believe that hydrogen and cleantech go hand in hand, and that together they represent the future of sustainable energy.

As we work to build relationships with the Chinese hydrogen industry, I am excited to be a part of such a dynamic and forward-thinking community."

Justin Gu, CBC Co-Chair of Clean Hydrogen Hub (In Charge of China Relations)
General Manager at GF Hydrogen Europe



"CleanTech Business Club unites visionary leaders that cherish Human To Human relationship and this is exactly the value that SolarJuice shares with its customers and business partners in Australia and surrounding Pacific Islands.

Even though, we are coming from different parts of the world, we feel close to each other thanks to CBC LifeStyle that combines Business with Meaningfulness and Joy!"

Rami Fedda, CBC Chair for Australia & Oceania
Co-Founder & Supply Director, Solar Juice Pty



"The CleanTech Decade will completely transform a paradigm of the world.

I am honored to Co-Chair CleanTech Business Club in Asia and Chair The Club in India as it connects me with visionary business leaders on all six continents with whom we lead this transformation for the benefit of my country and all the nations around the globe."

Dr. Hitesh Doshi, CBC Co-Chair for Asia & CBC Chair for India
Chairman, Waaree Group
Chairman at All India Solar Industry Association

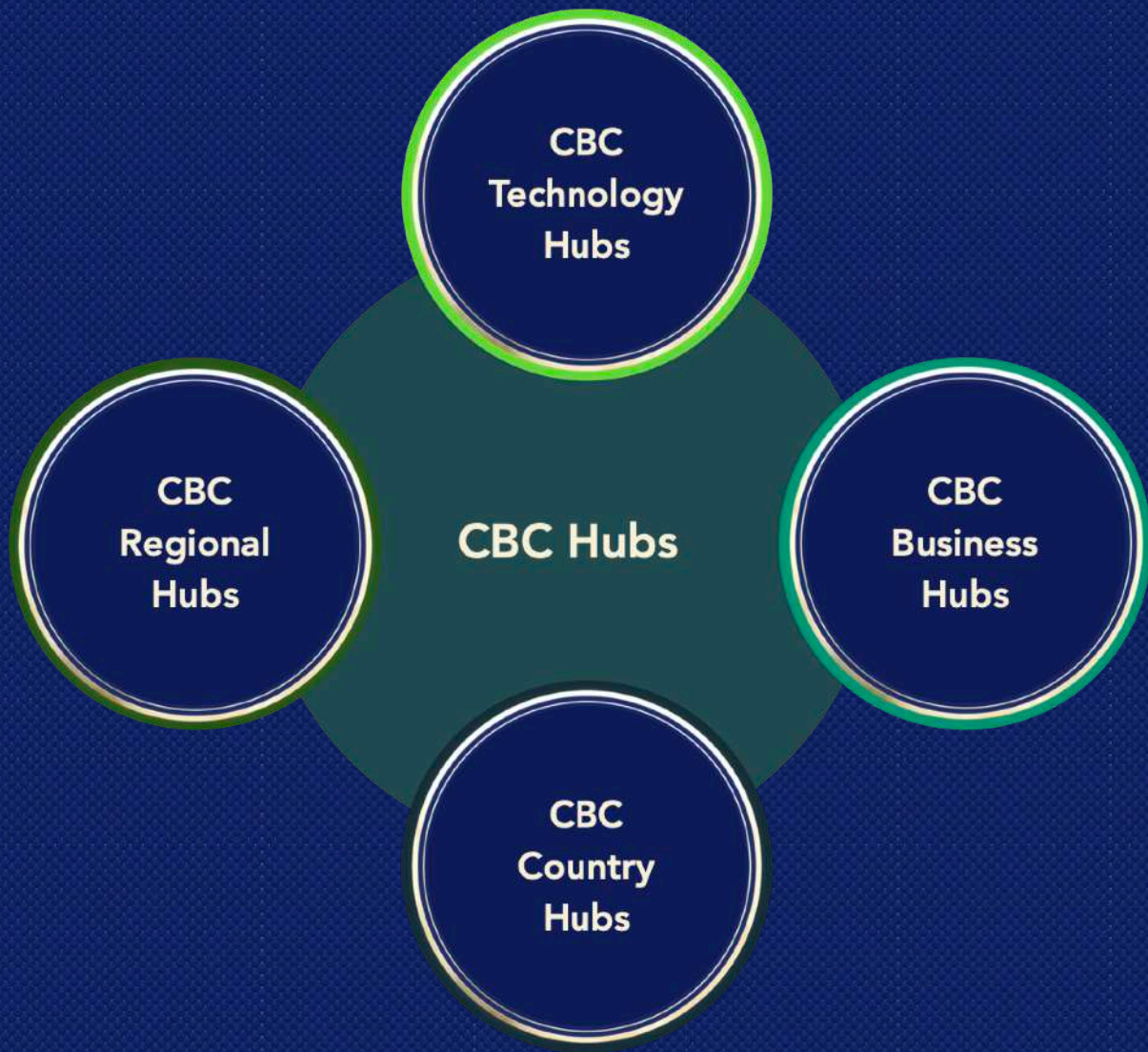


CBC Structure & Initiatives





CBC Hubs



#TogetherWeAreStronger for over 10 Years!

CBC Hubology

CBC Business & Technology Hubs serve as “Think-Do-Tanks” for their respective sectors, uniting sectorial leaders worldwide. In parallel, CBC Regional & Country Hubs bring together leaders at the regional and national levels.

1. Independence & Alignment:

- CBC Hubs operate independently and in alignment with **#Declaration2030**, **#JointManifesto2023**, and the **#TogetherWeAreStronger** spirit.
- They collaborate and engage in **cross-fertilisation with other CBC Hubs**.

2. Roles & Responsibilities of CBC Hubs’ Leaders:

- Ensuring their sectors, regions, and countries are represented in shaping **the CBC Impact Legacy Series**, guiding decision-makers and stakeholders
- Representing the Club in:
 - Interactions with other business stakeholders
 - Engagements with sectorial, regional, or national political decision-makers, institutions, and organisations
 - Communications with partnering media and other media outlets

In addition, CBC Countries’ Chairs shall:

- Coordinate club activities within their respective countries
- Serve as the primary point of contact for international stakeholders

3. Benefits & Contributions of CBC Hubs’ Leaders:

Engagement Platforms:

- Engaging in bilateral and multilateral meetings with political decision-makers, institutions, and organisations
- Participating in CBC-exclusive gatherings, sectorial conferences, exhibitions, and CBC-powered sessions
- Communicating via CBC Hubs’ Networking Groups on WhatsApp

Global Communication Channels:

- Speaking at and represent their Hubs and CBC during events and meetings
- Giving interviews and contributing articles to the CBC Platform, CBC Leadership TV, partnering media, and other outlets
- Utilising CBC marketing and communication tools, reaching over 930,000 people globally
- Leveraging the communication channels of CBC partners and member organisations



CBC Hubs' Structure & Matrix

CBC Hubs Organigram

CBC Technology Hubs



Technology Sectorial Hubs:

- Solar Power Hub
- StorageVersity Hub
- Clean Hydrogen Hub
- Clean Water Hub
- Bioenergy & Waste To Energy Hub
- Smart Energy Hub
- Electric & Hydrogen Mobility Hub
- Wind Energy Hub
- Energy Efficiency Hub
- Recycling Hub

CBC Business Hubs



Critical Sectors Hubs:

- Energy Majors, Mining & Utilities Hub
- Infrastructure & Heavy Industries Hub
- Architecture, Construction & Hospitality Industries Hub
- Agriculture & Food Industries Hub
- Aerospace Industry Hub
- Maritime Industry Hub
- Ai & Digital Industry Hub

Cross-Sector Hubs:

- Financial & Investor Hub
- CleanTech StartUp Hub
- Carbon Exchange Hub

Leadership & Social Impact Hubs:

- Empowering Women Hub
- Under40 Leaders Hub

CBC Regional Hubs



- Six continents, and
- Middle East
- ASEAN

CBC Contry Hubs



- ...In 41 countries

"Water, already a critical resource, is becoming increasingly scarce due to the accelerating impacts of climate change. This makes water one of the greatest global challenges of our time. Research and development in clean water technologies are essential for shaping sustainable solutions that address these global water challenges.

At EHTP, we are not only advancing cutting-edge research in areas like water resources management, sustainable and adaptive water infrastructure, Smart Agriculture, and renewable-powered desalination, but also cultivating the next generation of leaders in clean technology to address present and future challenges worldwide.

We are convinced that the key to our success will be the collaboration between the water, hydrogen, and CleanTech communities. Hydrogen, as a clean and versatile energy carrier, plays a crucial role in our transition to a low-carbon future. By integrating hydrogen technologies, we can significantly reduce greenhouse gas emissions and enhance energy security.

By working together across sectors, with strong ties between academia, industry, and government, we can leverage the synergies between water, renewables energies, and hydrogen to create transformative, scalable solutions. This interdisciplinary approach ensures that innovation is impactful and accelerates our shared goal of a sustainable and resilient future for all."

Prof. Jaouad Boutahar, CBC Co-Chair of Clean Water Hub (In Charge of R&D and Academia Ecosystem)

Director of EHTP, Hassania School of Public Works, Morocco





Showcase: CBC Clean Hydrogen Hub

共同推动清洁技术十年、清洁氢能和清洁水务行业革命！ #在一起我们更强大



该书将以12种语言出版，并将覆盖全球数百万读者。氢是我们最重要的合作伙伴。

该书记将以 12 zhǒng yǔyán chūbǎn, bìng jiāng fùgài shù bǎi wàn dúzhě.

氢 qīng jiāng shì wǒmen zuì zhòngyào de hézuò huǒbàn.



#TogetherWeAreStronger for over 10 Years!

Showcase: CBC Clean Hydrogen Hub's Milestones



Over the past two decades, we, as CleanTech Leaders, have driven remarkable progress in our industry, achieving an extraordinary 2000-fold growth in solar industry.

Now, inspired by Hydrogen Pioneer Adamo Screnici's slogan, "Hydrogen, CleanTech & Water are The Best Friends Forever!", we are uniting forces with leaders from the hydrogen and water sectors—and starting in 2025, with critical industry leaders—to spearhead the global Clean Hydrogen Transformation.

Key Milestones and Achievements:

- **Pioneering Visionary Collaboration:** Established the first initiative connecting Hydrogen Pioneers with Cleantech and Water leaders under H2H (human-to-human) relationships, led by Honorary Chairs **Prof. Ad van Wijk ("Father of Hydrogen in Europe")** and **Pinfang Wu ("Father of Hydrogen in China")**.
- **Innovative Global Hub Structure:** Designed an innovative and replicable Hub Structure and "Modus Operandi" for CBC Clean Hydrogen Hub that will serve other CBC Business & Technology Hubs.
- **Strategic Roadmap Initiative:** Launched "**Quo Vadis Clean Hydrogen? #RemovingTheBox**", led by Mikaa Mered-Bourgeon, renowned expert in Geopolitics in Hydrogen, a multi-year collaborative project aimed at defining a joint roadmap for Hydrogen, CleanTech, and Water leaders.
- **Strategic Expansion through GFHA:** Successfully launched **GFHA (Go For Hydrogen Africa)**, a pioneering joint venture under the CBC #TogetherWeAreStronger Consortium & Ecosystems. Positioned GFHA as the strategic **Clean Hydrogen Epicenter for Morocco and the African continent**, and:
 - Welcomed renowned international pioneers and industry leaders to the **GFHA Advisory Council**
 - **Built partnerships with esteemed academia, industry, and finance**, including École Hassania des Travaux Publics (EHTP), HyperStrong, Eco Power, Jiao Yang New Energy, Huade, and Coreas High-Tech
 - **Signed an MoU with EHTP to establish the Joint Center of Excellence in Clean Hydrogen** at their campus in Casablanca, along with other pilot projects including "**CH2R Agadir I: The World's First CleanTech Hydrogen Residences in the Hospitality Industry**" at Danialand in Agadir
- **Flagship Events:** Co-Organised hallmark events like the **CBC Annual Clean Hydrogen Hub Leadership Summit** at Hyvolution Paris, featuring its **Joint CBC & Hyvolution Black-Tie Gala Dinner #TogetherWeAreStronger** or **Global Financial & Investor Forum**, CBC Leaders Business Mission including VIP Participation in SNEC H2 & ES and the **Global Clean Hydrogen Forum - Global & India Perspective** at Renewable Energy India Expo in Greater Noida.



Showcase: CBC Clean Hydrogen Hub's Modus Operandi



Hydorgen + CleanTech + Water = The Best Friends Forever!



"CleanTech Business Club Clean Hydrogen Hub unites both, the visionary leaders coming from CleanTech and Hydrogen sectors, that is why it is an extraordinary Human To Human network to jointly lead the energy & transportation transformation as #TogetherWeAreStronger Hydrogen, Water and CleanTech are the Best Friends Forever!"

**Adamo Scenci, CBC Chair of Clean Hydrogen Hub
Vice President, NextChem; Hydrogen Pioneer, Expert & Entrepreneur**



Showcase: CBC Clean Hydrogen Hub in 2025

In 2025, the CBC Clean Hydrogen Hub is poised to achieve groundbreaking milestones, reinforcing its status as a global leader in advancing the Clean Hydrogen Transformation.

Building on the Hub's remarkable achievements and the decades of expertise from our Hydrogen, CleanTech, and Water pioneers, we will continue to bring together visionary leaders, targeted critical industries, and cutting-edge technologies to **"Capitalise on Multi-Trillion-Dollar Cross-Sector Opportunities"**.

Key Developments for 2025:

• Strategic Impact and Visionary Initiatives:

- Launch of the landmark publication, **"Quo Vadis Clean Hydrogen? (QVCH) #RemovingTheBox,"** the inaugural release in the CBC Impact Legacy Series.
- The QVCH initiative will include content in 12 languages, annexes such as the **"100 Top Leaders Vision Book"** and **"100 Success Stories Book,"** and a **QVCH Global Roadshow** featuring over 20 events across 18 countries, reaching key decision-makers worldwide and amplifying the Hub's influence.

• Global Collaboration and Ecosystem Expansion:

- A reinforced focus on building **Financial & Investor Ecosystems** and **Off-Taker Networks** to support hydrogen adoption.
- Enhanced collaboration among **Hydrogen, CleanTech, and Water** sector leaders to develop their strategic roadmaps **StorageVersity** and **Clean Water Blueprint**
- Integration of visionary leaders from **the targeted critical industries** to tailor solutions and address sector-specific challenges.

• Regional Growth Through GFHA (Go For Hydrogen Africa):

- Kick-off of the **Joint Center of Excellence in Clean Hydrogen** at École Hassania des Travaux Publics (EHTP) in Casablanca and launch of **"CH2R Agadir I: The World's First CleanTech Hydrogen Residences in the Hospitality Industry"** in Agadir, Morocco
- Initiation of technological cooperations with the leading developers through the "Moroccan Offer"
- Expansion of the **CBC #TogetherWeAreStronger Consortium in Morocco** to represent **17 African countries**, incorporating additional technology, financial partners, and institutions.
- Close collaboration with **Cleanvestree Africa**, a new joint venture driving innovative CleanTech Solutions across the continent and jointly setting background for the CleanTech, Clean Water and Manufacturing Hub in Morocco.

• Landmark Events and Gatherings:

- Above-mentioned **QVCH Global Roadshow** featuring over 20 events across 18 countries
- **The 2nd CBC Annual Clean Hydrogen Hub Leadership Summit** at Hyvolution Paris, featuring its the 3rd Joint CBC & Hyvolution Black-Tie Gala Dinner #TogetherWeAreStronger and the 2nd Global Financial & Investor Forum
- **CBC Leaders Business Mission to China** including VIP Participation in SNEC PV, H2 & ES
- **The 4th Global Clean Hydrogen Forum - Global & India Perspective** at REI Expo in Greater Noida.
- Official Opening Event of **the Joint Center of Excellence in Clean Hydrogen** at at École Hassania des Travaux Publics (EHTP) in Casablanca, Morocco.
- Inauguration of **CH2R Agadir I** in Agadir, Morocco



Showcase: CBC Clean Hydrogen Hub Leaders

Honorary Chairs



Prof. Ad van Wijk
"Father of Hydrogen in Europe"



Pinfang Wu
"Father of Hydrogen in China"



Adamo Screnzi
Hydrogen Pioneer & Expert

Co-Chairs



Alicia Eastman
Co-Chair (In Charge of Financial & Investor Ecosystem)



Mikaa Blugeon-Mered
Co-Chair (In Charge of Geopolitics & Diplomacy)



Dr. Stefan Kaufmann
Co-Chair (In Charge of Off-Takers Ecosystem)



Frank Wouters
Co-Chair for the Middle East



Nienke Homan
Co-Chair (In Charge of Hydrogen Valleys Ecosystem)



Justin Gu
Co-Chair (In Charge of China Relations)



Pedro Kool
Co-Chair for Latin America



Dr. Rashi Gupta "Batterywali"
Cross-Fertilisation with CBC StorageVersity Hub



Mostafa Boulal
Cross-Fertilisation with CBC Clean Water Hub



Driving the Global Clean Hydrogen Transformation Together

As the global clean energy transformation accelerates, hydrogen has emerged as a cornerstone of this transformation.

At Guofuhee, we have dedicated our efforts to advancing clean hydrogen technology, contributing to China's hydrogen rise and growth, and now expanding this vision globally. Our mission aligns with the CleanTech Business Club (CBC) philosophy of collaboration under the banner of #TogetherWeAreStronger, working to create a thriving global clean hydrogen ecosystem.

The Path to Global Collaboration

To achieve a global clean hydrogen transformation, we shall:

- **Promote Joint Ventures and Partnerships:** Establish local manufacturing hubs through strategic joint ventures, like **Go For Hydrogen Africa (GFHA) in Morocco**, where Guofuhee collaborates with CBC, European, and African stakeholders to foster a robust clean hydrogen value chain.
- **Develop Skilled Workforces:** Empower engineers and technicians worldwide by establishing Joint Centers of Excellence, such as our collaboration with **École Hassania des Travaux Publics (EHTP)** and **GFHA** to create a **Clean Hydrogen Center of Excellence in Casablanca**, ensuring that young generation is equipped with the expertise to drive clean hydrogen innovations.
- **Foster Cross-Industry Collaboration:** Unite stakeholders across industries to create comprehensive solutions, integrating hydrogen production, storage, and mobility technologies for a holistic approach to sustainability.

Building a Sustainable Future Together

Guofuhee's unique position in the hydrogen industry enables us to contribute across the entire value chain—from advanced electrolyser production to hydrogen storage, liquefaction, refueling stations and mobility solutions. However, this journey is not about competition; it is about partnership. By leveraging our collective strengths, we can:

- **Lower the Cost of Hydrogen Solutions:** Make clean hydrogen technologies more accessible through innovation and economies of scale.
- **Accelerate Technological Advancement:** Share research findings, patents, and best practices to fast-track progress.
- **Create Regional Hubs of Excellence:** Build ecosystems that foster research, development, and localised production capabilities, ensuring economic growth and sustainability.

A Shared Vision for the Future

We are only at the beginning of the clean hydrogen transformation. The path ahead requires unwavering cooperation, mutual support, and a shared commitment to a cleaner planet. Let us see each other not as competitors but as partners on this transformative journey.

At Guofuhee, we believe that our collaborative efforts will pave the way for a brighter future. Together, we can build an interconnected global network that benefits our industries, our communities, and future generations.

A Call to Action

In this defining moment for clean energy, I extend an invitation to all stakeholders to join us in our mission.

Let us break down barriers, share knowledge, and work hand-in-hand across borders to create a sustainable and prosperous world. #TogetherWeAreStronger !



Pinfang Wu

"Father of Hydrogen in China"
Honorary Co-Chair of CBC Hydrogen Hub
Chairman at Guofuhee





CBC Business Solutions & Ventures



#TogetherWeAreStronger for over 10 Years!

Cleanvestree, The Business Arm of CBC



Cleanvestree, the Business Arm of CBC, offers a comprehensive suite of business facilities and solutions worldwide. Thanks to its strategic location in Manama, the capital of the Kingdom of Bahrain, Cleanvestree also serves as the CBC Business Hub for the Middle East region.

Cleanvestree's business facilities and solutions include:

1. **Business Booster Service:** Accelerating business growth through tailored strategies and dedicated support.
2. **Project Financing & Origination Facility:** Providing project funding and development services powered by Eco Power, UAE, and Jiao Yang New Energy, China.
3. **CleanTech StartUPs Financing Facility:** Delivering comprehensive startup support, including expert guidance from Euro-Funding, assisting in securing public funding for startups across Europe.
4. **Global IPO Success Accelerator:** Supporting businesses targeting IPOs by enhancing international visibility, boosting valuations, and strengthening investor appeal through customised strategies and market positioning.
5. **Manufacturing Localisation Assistance:** Offering expert guidance and resources to help businesses localise their manufacturing processes, ensuring operational efficiency and compliance with local regulations.
6. **Expert and Advisory Facility:** Powered by "Cleanvestree Experts," bringing together trusted leaders and specialists in business, technology, politics, finance, and investment to share their expertise through R&D and Technology Advisory, Business Development and Governmental & Institutional Advisory
7. **CBC #TogetherWeAreStronger Consortiums & Ecosystems:** Fostering collaborative initiatives through partnerships, consortiums and joint ventures, including:
 - **Go For Hydrogen Africa (GFHA):** Establishing a Clean Hydrogen Epicenter for Morocco and the broader African continent.
 - **Cleanvestree Africa:** Focused on empowering the continent's regenerative growth and sustainable development.



Clean Hydrogen Epicenter for Morocco & Africa



Go For Hydrogen Africa (GFHA), the first joint venture under the CBC #TogetherWeAreStronger Consortium & Ecosystems in Morocco, serves as a strategic Clean Hydrogen Epicenter for Morocco and the African continent.

Formed through a joint venture with Chinese hydrogen pioneer GuoFuHee, European and local Moroccan stakeholders, and partnerships with global leaders from the CleanTech, finance, and investment sectors, GFHA is built on the #TogetherWeAreStronger spirit. Its distinctive collaboration model prioritizes partnership over competition, driving collective progress and accelerating innovation in the clean hydrogen industry.

With its headquarters, warehouse, service, and O&M center in Mohammedia, GFHA's mission is to develop the entire clean hydrogen value chain—from hydrogen production and storage to mobility solutions and beyond—through close cooperation with its global network of partners.

Leveraging over 20 years of CBC's global trusted network and expertise in CleanTech, finance, investment, and industry innovation, GFHA is well-positioned to attract key international industry players, financial institutions, and investors.

The venture is dedicated to fostering a robust ecosystem through joint R&D, human capacity building, and technological partnerships. Its long-term vision includes establishing a **manufacturing hub producing "Made in Morocco" clean hydrogen equipment**, such as electrolysers, hydrogen storage, liquefaction and refueling systems, and through strategic partnerships **related CleanTech and Clean Water equipment and solutions.**

GFHA's ultimate goal is **to position Morocco as a global leader in clean hydrogen and sustainable energy innovation, driving economic growth and fostering prosperity across Africa.** This vision aligns with Morocco's national energy strategy and the broader global transformation to a low-carbon economy.

Building Together The Clean Hydrogen Ecosystem



The First GFHA's Projects 2025



1. The Joint Center of Excellence in Clean Hydrogen – at École Hassania des Travaux Publics (EHTP) Campus in Casablanca, Morocco

This partnership unites the expertise of a Chinese hydrogen pioneer **GuoFuHee**, **EHTP** and **GFHA** to build local research capacity and train highly qualified engineers in the strategic field of clean hydrogen. **The center is dedicated to advancing clean hydrogen technologies** through specialized training, human capacity development, and state-of-the-art joint research and development (R&D).

By collaborating with global industry leaders, **the center aims to drive clean hydrogen adoption in Morocco and across Africa**. Its core mission includes fostering a robust talent pipeline, advancing technological breakthroughs, and supporting Africa's clean energy transition through scalable, clean hydrogen-based solutions that address pressing energy and environmental challenges.

2. "CH2R Agadir I: The World's First CleanTech Hydrogen Residences in the Hospitality Industry" at Danialand Waterpark & Resort, Agadir, Morocco

"**CH2R Agadir I**" is a groundbreaking, first-of-its-kind initiative redefining eco-tourism by integrating advanced clean technologies, including solar energy, hydrogen system (HyESS), and battery storage. This fully sustainable and energy-efficient project sets a new benchmark for innovation in green hospitality.

Aligned with Morocco's national green tourism vision, "CH2R Agadir I" demonstrates that clean hydrogen systems are safe, reliable, and seamlessly complement solar and battery solutions. By targeting the rapidly growing eco-tourism market—projected to reach **\$299 billion globally by 2026 with a CAGR of 10-15%** (according to Research & Markets), "**CH2R Agadir I**" sets a new benchmark for eco-friendly accommodations.

Serving as a scalable model, "CH2R Agadir I" showcases Morocco's leadership in sustainable tourism, CleanTech, and clean hydrogen innovation, inspiring replication across Africa and worldwide.

The Joint Center of Excellence in Clean Hydrogen



CH2R Agadir I



Driving Africa's Clean Hydrogen Transformation Together



GFHA Partners #TogetherWeAreStronger



“Go For Hydrogen Africa (GFHA), marks a pivotal moment for the clean hydrogen transformation in Morocco and across the African continent. We anticipate that Morocco alone will require 50 GW of electrolyser capacity to meet the country's clean hydrogen ambitions, with Africa requiring over 100 GW.

Morocco has a tremendous opportunity to become “the Continental Hub of Clean Hydrogen,” not only for production and export but also as a manufacturing center for clean hydrogen equipment, including electrolysers, hydrogen storage systems, refueling stations, and other renewable energy technologies such as solar panels, wind turbines, and battery storage systems. This can position Morocco as one of the leaders in the global clean and renewable hydrogen economy.

Clean hydrogen holds immense potential to drive economic growth and foster prosperity in Morocco and across the African continent. We firmly believe that the clean hydrogen transformation is not about competition but about collaboration. By working together with other industry leaders, innovators, and policymakers, we can accelerate this transformation and create a sustainable future—because #TogetherWeAreStronger!

**Mostafa Boulal, CEO at Go For Hydrogen Africa (GFHA)
CBC Chair for Morocco; CBC Co-Chair of Clean Water Hub (In Charge of Africa)**



Empowering Africa's Regenerative Growth & Development



Following the successful launch of GFHA (Go For Hydrogen Africa), we proudly introduce Cleanvestree Africa, a transformative joint venture to drive Africa's regenerative growth and development.

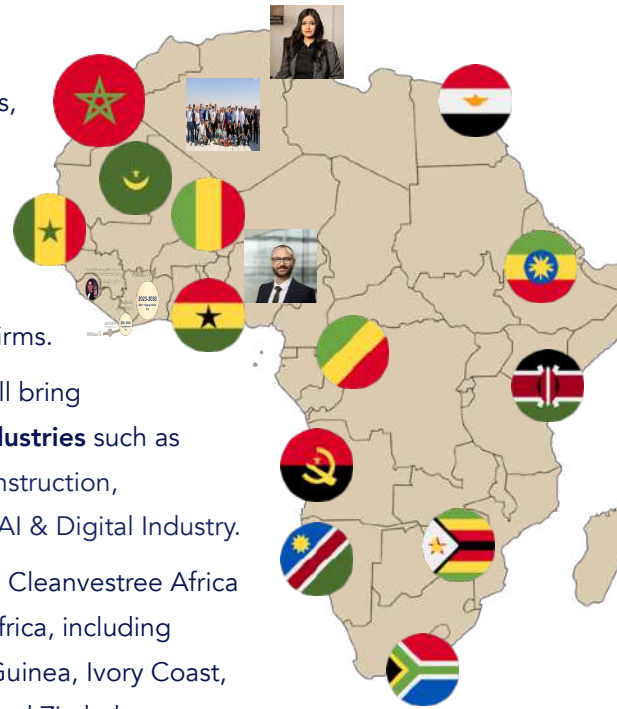
Cleanvestree Africa brings together the strengths of **trusted international partners—relationships built over 20 years within the CBC network**—with cutting-edge technologies in CleanTech, spanning distribution, generation solutions, and mobility, as well as Clean Water and advanced solutions in Clean Hydrogen (in exclusive collaboration with GFHA).

Leveraging longstanding partnerships with financing institutions, investors, developers, EPCs, and distinguished experts and visionaries, Cleanvestree Africa offers a comprehensive, one-stop solution for sustainable development and innovation across the continent.

Our dual approach is key: Cleanvestree Africa will engage not only leading **International Partners** but also establish a **network of trusted Local Partners**, including developers, EPCs, and consulting firms.

Following CBC #TogetherWeAreStronger principle, these alliances will bring **impactful solutions to targeted countries and to their essential industries** such as Energy Majors, Mining & Utilities, Infrastructure & Heavy Industry, Construction, Architecture & Hospitality, Maritime, Aerospace, Food & Agriculture, AI & Digital Industry.

Having its African HQs and Warehouse in Mohammedia, Morocco, Cleanvestree Africa aims to expand its impact in 2025 to a range of 17 countries across Africa, including besides Morocco: Algeria, Angola, Congo, Egypt, Ethiopia, Ghana, Guinea, Ivory Coast, Kenya, Mauritania, Namibia, Nigeria, Senegal, South Africa, Tunisia, and Zimbabwe.



Cleanvestree Africa Partners #TogetherWeAreStronger



Brining CleanTech StartUPS To The Market



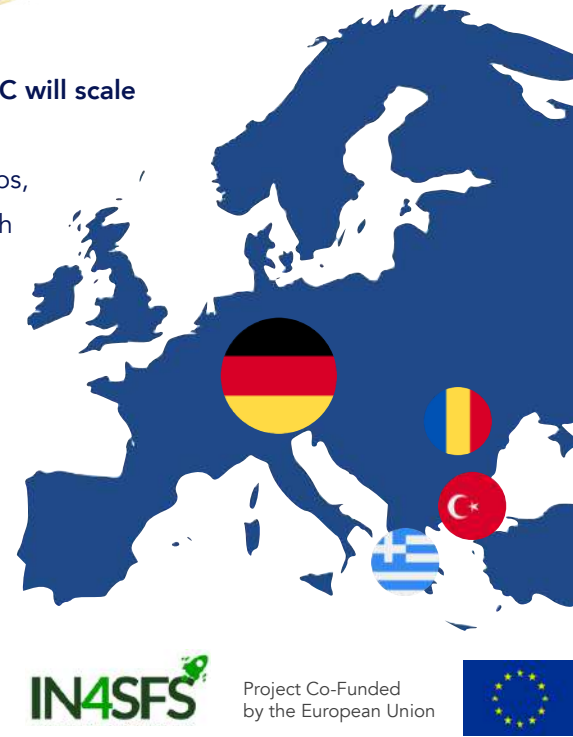
To drive the next wave of CleanTech innovation throughout 2025, CBC will scale its CleanTech StartUP Hub across all six continents.

The Hub unites regional startup hubs, accelerators, and individual startups, helping them scale up through CBC StartUPS' Financing Facilities, which include expert guidance and support for securing public funding for startups in Europe, powered by **Euro-Funding**, a leading consultancy specialising in securing public funding and subsidies for innovative projects across Europe.

Through its **CleanTech Business Institute**, based in Paris, the club is a part of the multinational consortium within the **IN4SFS (Investment Network for Sustainability-Focused Startups)** project, co-funded by the European Union. This consortium unites CBC with **partners from eight countries** to support the growth of **startups in Turkey, Greece and Romania** and to connect visionary investors worldwide.

In 2025, we will present:

- The 1st World CleanTech StartUPS Summit in Munich, Germany
- Four IN4SFS brokerage events in Turkey, Greece, Romania & Germany
- The next edition of the one-of-its-kind World CleanTech StartUPS Awards



Financing Facility

IN4SFS Project Partners



World CleanTech Awards - 2023 Edition Awards Ceremony

23 January 2024 - KAUST (King Abdullah University of Science and Technology), Thuwal, Saudi Arabia



Thomas Altmann



Thomas Körn

Honouring CleanTech & Green Hydrogen Disruptors

#TogetherWeAreStronger

#TogetherWeAreStronger





"We at Kopp strongly believe that Human To Human relationship is an essence of our private but also business life that is why we decided to become a Diamond Partner of The Club which shares the same values with us.

The CleanTech Decade will be driven by Smart Energy and Automation Solutions and we are willing to bring them to the international markets together with CBC Leaders & Partners as #TogetherWeAreStronger"

Zouhair Kefi, CBC Co-Chair of Smart Energy Hub
Director Division Energy & Home Automation at,Heinrich Kopp GmbH
VIP Member of West Africa Chamber of Trade and Industries



"CleanTech Business Club provides the platform to realize the rapid transformation of our global energy system to 100% RE. The CBC World CleanTech Awards, that I have the privilege to chair, honor visionary individuals, well-established companies but also disruptive Startups that are paving this way during the current CleanTech Decade"

Prof. Eicke R. Weber, CBC Chair of World CleanTech Awards
Vice-Chair, European Solar Manufacturing Council
Former Director, Fraunhofer ISE, Freiburg; Professor Emeritus, UC Berkeley



"As a global community, we must act urgently and collectively to address the pressing issue of climate change. This requires a concerted effort towards innovation and collaboration worldwide, including the development and implementation of renewable energy and new technologies. At the CBC, we are committed to leveraging our members' extensive expertise and resources to support governments, companies, and regulatory institutions in achieving their decarbonization and net-zero targets. By working together towards these goals, we can build a more sustainable and resilient future for all."

Soufiane Naime, CBC Co-Chair of Utilities & Energy Companies Hub
Business Development Middle East Oil & Gas Market (Energy Transition) at Bureau Veritas



"With years of experience in renewable energies, impact investing and politics, CleanTech Business Club for me is THE platform to meet likeminded people to make the world a better and sustainable place."

Dr. Claas Helmke, CBC Co-Chair of Financial & Investor Hub
Founder & CEO, newtrail.capital GmbH



"Being CleanTech Business Club Co-Chair for Africa and having CBC Global Leaders DNA by my side empowers me while meeting with African Authorities and Top Business Leaders and at the same time it empowers The Club and makes it stronger on the continent. Our goal is to have CBC representatives in every African country by the end of 2022, which will allow us to drive inclusive CleanTech Transformation for the benefit of every nation on the continent... and we will do it as #TogetherWeAreStronger."

Mansour Diagne, CBC Co-Chair for Africa
Director Sales in MEA, Univergy

"The 1st Joint SNEC & CBC International Manufacturing Localisation Strategy Forum: Building Global Success through Tailored Approaches"

A Special High-Level Discussion Focusing on Global Cooperation, Localisation, Strategies, and Economic Contributions

September 24-25, 2022, Shanghai, China

Co-Chaired by Prof. Eicke R. Weber and Prof. Zouhair Kefi

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CBC Steering Leaders & Decision-Makers



#TogetherWeAreStronger for over 10 Years!

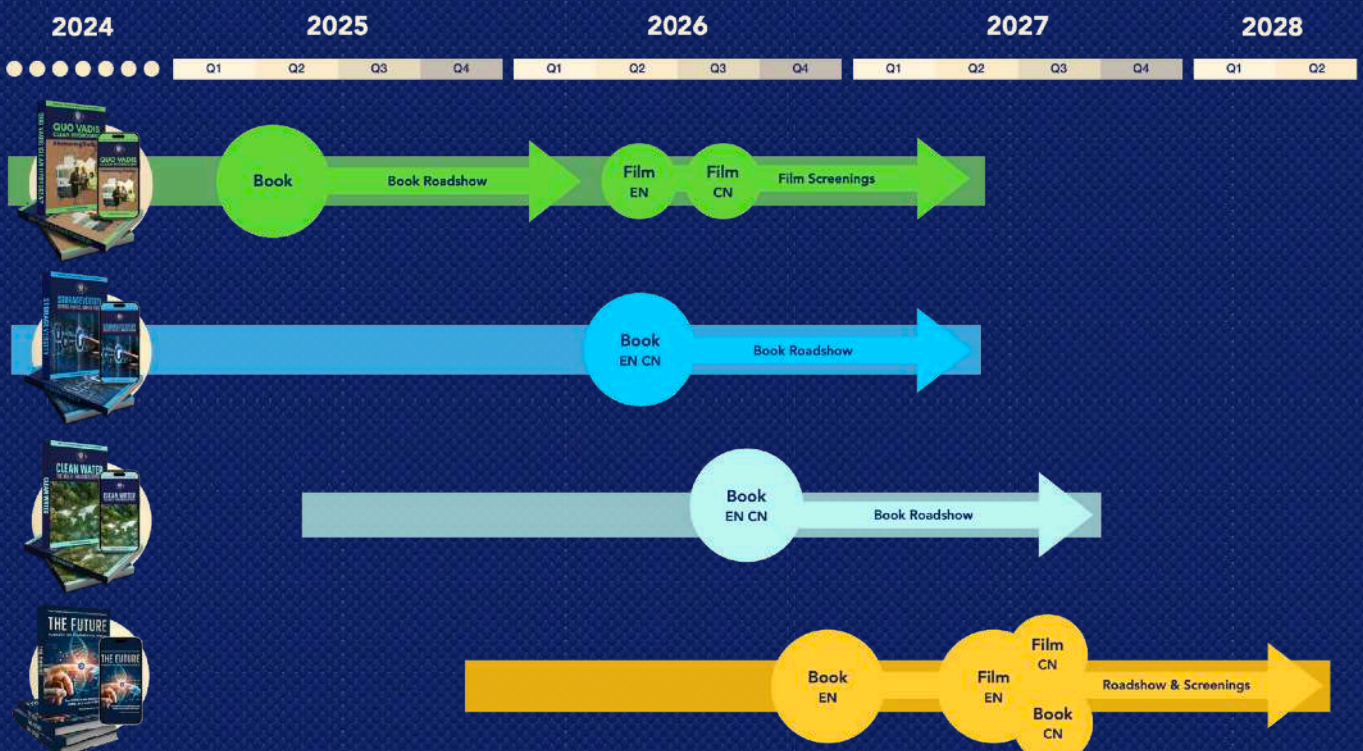
The CBC Impact Legacy Series

"The CBC Impact Legacy Series" represents a critical collaboration among leaders from the cleantech, hydrogen, and water industries, aiming to synchronize their diverse visions and strategic roadmaps to achieve scalable, multi-trillion dollar ambitions.

This initiative leverages the unique DNAs and human-to-human relationships of industry leaders to foster integrated innovation. By aligning these interconnected sectors, the series not only tackles immediate environmental challenges but also unlocks substantial economic opportunities, driving investment into sustainable practices. This collective effort emphasizes the power of community and global change, striving to catalyze a transformation towards a sustainable and regenerative future. Key reasons for its importance include:

- **Cross-Sector Collaboration:** Unites industry leaders to guide global strategies towards sustainable development, leveraging CBC and its Partners' leadership in steering pivotal changes.
- **Economic and Environmental Benefits:** Generates substantial economic opportunities and drives regenerative growth, influencing positive global transformations and enhancing national economies
- **Integrated Innovation:** Develops scalable solutions that propel technological advancement and economic prosperity across multiple sectors
- **Educational Impact:** Educates and influences decision-makers, shaping policies that transform economies and societal structures for sustainable progress
- **Long-Term Sustainability Goals:** Aligns with global sustainability targets, supporting a shift toward a regenerative world and boosting economic development.

Concluding "The CBC Impact Legacy Series," we are set to author a sequel titled "The Future - Towards The Regenerative World" (THE FUTURE). This sequel will "picturise" the future by blending our aligned visions with contributions from a broad spectrum of stakeholders including disruptive technology industries, financial sectors, major corporations, energy companies, utilities, and political leaders, all united within the CleanTech Business Club's and its Partners' Networks. This collaborative approach will vividly illustrate our collective vision of the new world's paradigm, showcasing how we imagine a sustainable and regenerative future as #TogetherWeAreStronger.



Hydrogen, CleanTech & Water Leaders Joint Roadmap



QUO VADIS CLEAN HYDROGEN?

#RemovingTheBox



#TogetherWeAreStronger

About "Quo Vadis Clean Hydrogen? #RemovingTheBox"

Multi-year "Hydrogen, CleanTech & Water Leaders Joint Roadmap+ Project" counselled by the QVCH Expert Board. The initiative includes:

- **Flagship Publication:** The "Quo Vadis Clean Hydrogen #RemovingTheBox" Book & eBook (biennially updated)
 - Two Annexes:
 - "QVCH 100 Top Leaders Vision Book"
 - "QVCH 100 Success Stories Book"
 - Available in 12 languages: (EN, FR, CN, ES, PT, DE, AR, KR, JP, IT, RU, TR)
- **Documentary Film:** A groundbreaking film (2026) helping "Reaching Out To Millions"
 - Available in English and Chinese
- **Global Engagement:**
 - "The Future" Book's Roadshow (Q1 2025 - Q1 2026) across 18 countries.
 - Documentary Film Screenings (Q3 2027 - Q3 2028)
- **Digital Platform:** An interactive platform providing ongoing access to knowledge resources and fostering collaboration.
- **Knowledge & Awareness:** Visionary TV talks, masterclasses, and diverse marcom tools & social media outreach.
- **Leadership Development:** The CBC CleanTech, Clean Hydrogen & Clean Water Leadership Academy will follow the initiative, nurturing future leaders in these vital sectors.



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"Having delved into the hard-to-unpack realms of sustainable energy and hydrogen for many years, we felt the need to craft "Quo Vadis Clean Hydrogen?" as a beacon of clarity. Both educational for new hydrogen enthusiasts while providing added-value for seasoned experts also, this book offers an exploration of Clean Hydrogen's trajectory at the intersection of countless key market, environmental and policy factors.

This Joint Hydrogen, CleanTech & Water Leaders Roadmap navigates hydrogen complexities with precision, making it an indispensable read for policymakers, industry leaders, and all who are dedicated to forging a regenerative world departing from harmful carbon-intensive energies.

As co-lead author, I'm proud to have contributed this useful piece of knowledge, hoping it will help catalyze our transformation towards a just Paris-compatible world."

**Mikaa Blugeon-Mered, QVCH Co-lead Author, CBC Co-Chair of Clean Hydrogen Hub (In Charge of Geopolitics & Diplomacy)
Adjunct lecturer on hydrogen markets, diplomacy and geopolitics at Sciences Po (The Paris Institute of Political Studies)**

About "Quo Vadis Clean Hydrogen? #RemovingTheBox"



"Over the past two decades, we, as CleanTech Leaders, have significantly expanded our industry, achieving an impressive 2000-fold growth. Now, we are leading the charge in advancing the global Clean Hydrogen Transformation.

Clean Hydrogen is emerging as the preferred choice, not just for its environmental benefits but also for its long-term cost-effectiveness.

Realising the dream of Clean Hydrogen requires a collaborative effort. It's essential that leaders in cleantech, hydrogen, and water sectors work closely, coordinating our efforts to scale up effectively and efficiently.

We are committed to supporting our colleagues in the hydrogen industry. Our approach is to merge business acumen with purpose and joy, as we believe in the strength of unity. Together, we can make a significant impact." Thumbs Up for CleanTech & Clean Hydrogen! #TogetherWeAreStronger

Tomasz Slusarz, QVCH Co-lead Author, Founder & Vision Streamliner at the CleanTech Business Club



Multifaceted Influence - Reaching Out To Millions!

Interactive Platform



Accompanying Events



The Book



Documentary Film



Knowledge & MarCom Tools



Language Versions



CleanTech, Hydrogen & Water Leaders Joint Roadmap



STORAGEVERSITY

DIVERSE ROUTES, UNIFIED VISION



#TogetherWeAreStronger

About "StorageVersity - Diverse Routes, Unified Vision"

StorageVersity, the Joint CleanTech, Hydrogen & Water Leaders Roadmap, will pave the way for a sustainable energy future by championing diverse storage solutions—spanning batteries, gravity, hydrogen, thermal, and kinetic technologies—and their critical roles across sectors, including transportation.

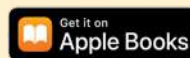
Crafted by experts and visionaries members of the StorageVersity Expert Board, this comprehensive strategy emphasizes innovation, tailored approaches, and holistic integration, ensuring that each need is met with the right solution, fostering resilience and sustainability in our global energy systems. The initiative includes:

- **Flagship Publication:** The "StorageVersity - Diverse Routes, Unified Vision" Book & eBook (biennially updated)
 - Two Annexes:
 - "StorageVersity 100 Top Leaders Vision Book"
 - "StorageVersity 100 Success Stories Book"
 - Available in 12 languages: (EN, FR, CN, ES, PT, DE, AR, KR, JP, IT, RU, TR)
- **Global Engagement:**
 - StorageVersity Book's Roadshow (Q2 2026 - Q2 2027)
- **Digital Platform:** An interactive platform providing ongoing access to knowledge resources and fostering collaboration.
- **Knowledge & Awareness:** Visionary TV talks, masterclasses, and diverse MarCom tools & social media outreach.
- **Leadership Development:** The CBC CleanTech, Clean Hydrogen & Clean Water Leadership Academy will follow the initiative, nurturing future leaders in these vital sectors.



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"StorageVersity represents a paradigm shift in our approach to energy storage solutions. It is not merely a strategy but a movement towards harnessing diverse technologies to meet the multifaceted demands of our global energy systems. This roadmap embodies our commitment to innovation, inclusivity, and sustainability, ensuring that every sector and community has access to the right storage solution tailored to their unique needs. Where diversity in storage solutions — from battery and gravity storage to hydrogen, thermal, and kinetic storage — becomes our strength, by integrating various storage technologies, we are paving the way for a resilient and sustainable energy future, truly a cornerstone for tomorrow's energy independence. Diverse Routes, Unified Vision. #TogetherWeAreStronger"

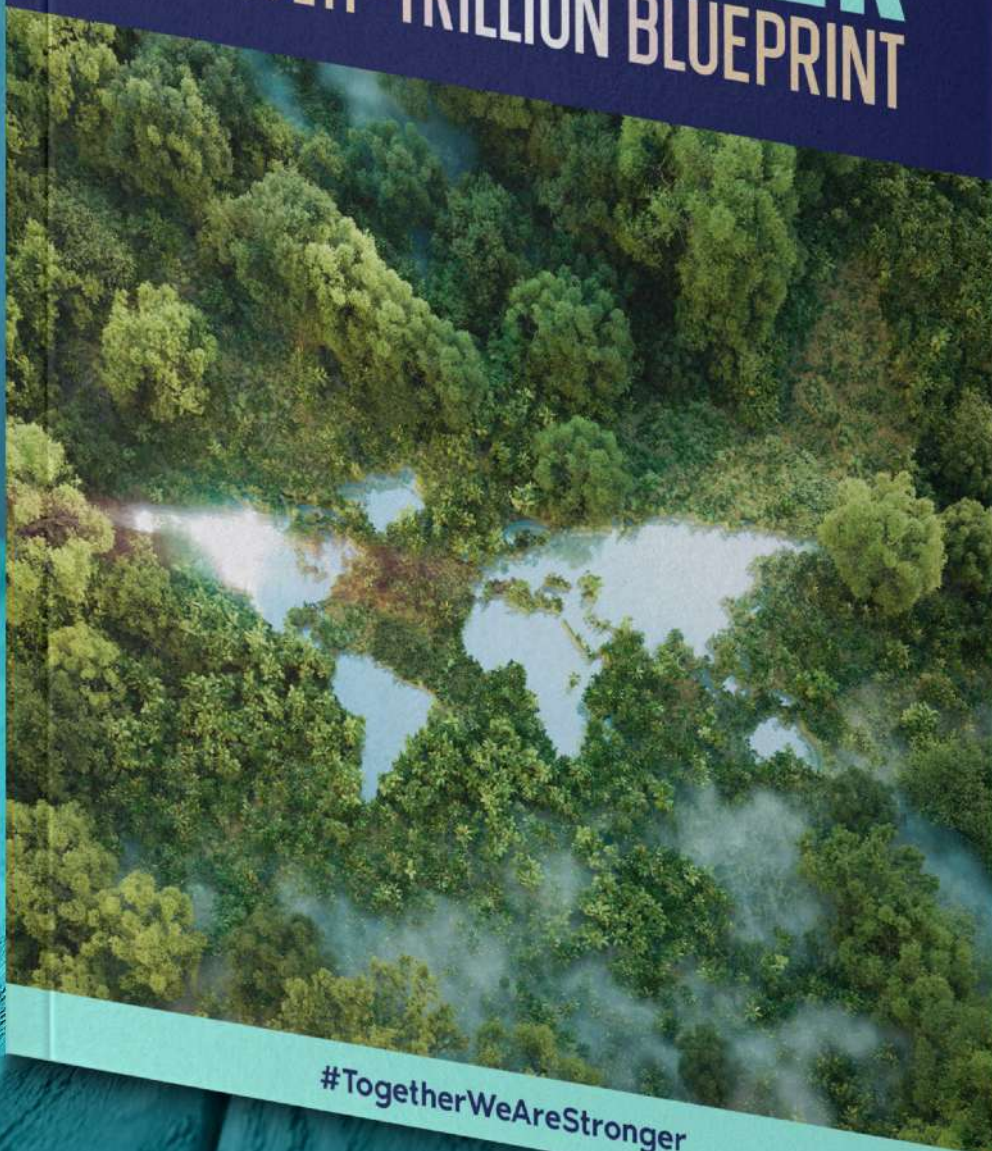
**Dr. Rashi Gupta "Batterywali", CBC Chair of Empowering Women Hub & CBC Chair of StorageVersity Hub
Managing Director, Vision Mechatronics**

Water, CleanTech & Hydrogen Leaders Joint Roadmap



CLEAN WATER

THE MULTI-TRILLION BLUEPRINT



#TogetherWeAreStronger

About "Clean Water: The Multi-Trillion Blueprint"

The water sector stands at a critical juncture, poised for a transformative leap into sustainability. With the global imperative to address climate change and enhance resource efficiency, there is a pressing need to revolutionize how we manage, treat, and value water.

"Clean Water: The Multi-Trillion Blueprint" is a visionary roadmap crafted through the collaboration of leaders from the Water, CleanTech, and Hydrogen industries. This initiative aims to redefine the future of water by making clean water solutions a core component of global sustainability efforts. The initiative includes:

- **Flagship Publication:** The "Clean Water: The Multi-Trillion Blueprint" Book & eBook (biennially updated)
 - Two Annexes:
 - "CleanWaterBlueprint 100 Top Leaders Vision Book"
 - "CleanWaterBlueprint 100 Success Stories Book"
 - Available in 12 languages: (EN, FR, CN, ES, PT, DE, AR, KR, JP, IT, RU, TR)
- **Global Engagement:**
 - CleanWaterBlueprint Book's Roadshow (Q3 2026 - Q3 2027)
- **Digital Platform:** An interactive platform providing ongoing access to knowledge resources and fostering collaboration.
- **Knowledge & Awareness:** Visionary TV talks, masterclasses, and diverse marcom tools & social media outreach.
- **Leadership Development:** The CBC CleanTech, Clean Hydrogen & Clean Water Leadership Academy will follow the initiative, nurturing future leaders in these vital sectors.



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"As we launch "Clean Water: The Multi-Trillion Blueprint", we embrace the principle that diverse strategies can converge into a powerful unified force. This initiative is more than a plan; it is a commitment to forge pathways that lead us to collective triumph and a sustainable, regenerative future.

By joining forces with water, CleanTech, and hydrogen leaders, we're not just optimizing resources—we're unlocking multi-trillion dollar opportunities. Together, we are crafting a blueprint for a world where clean water supports the broader paradigm of global sustainability and prosperity, ultimately contributing to a regenerative world.

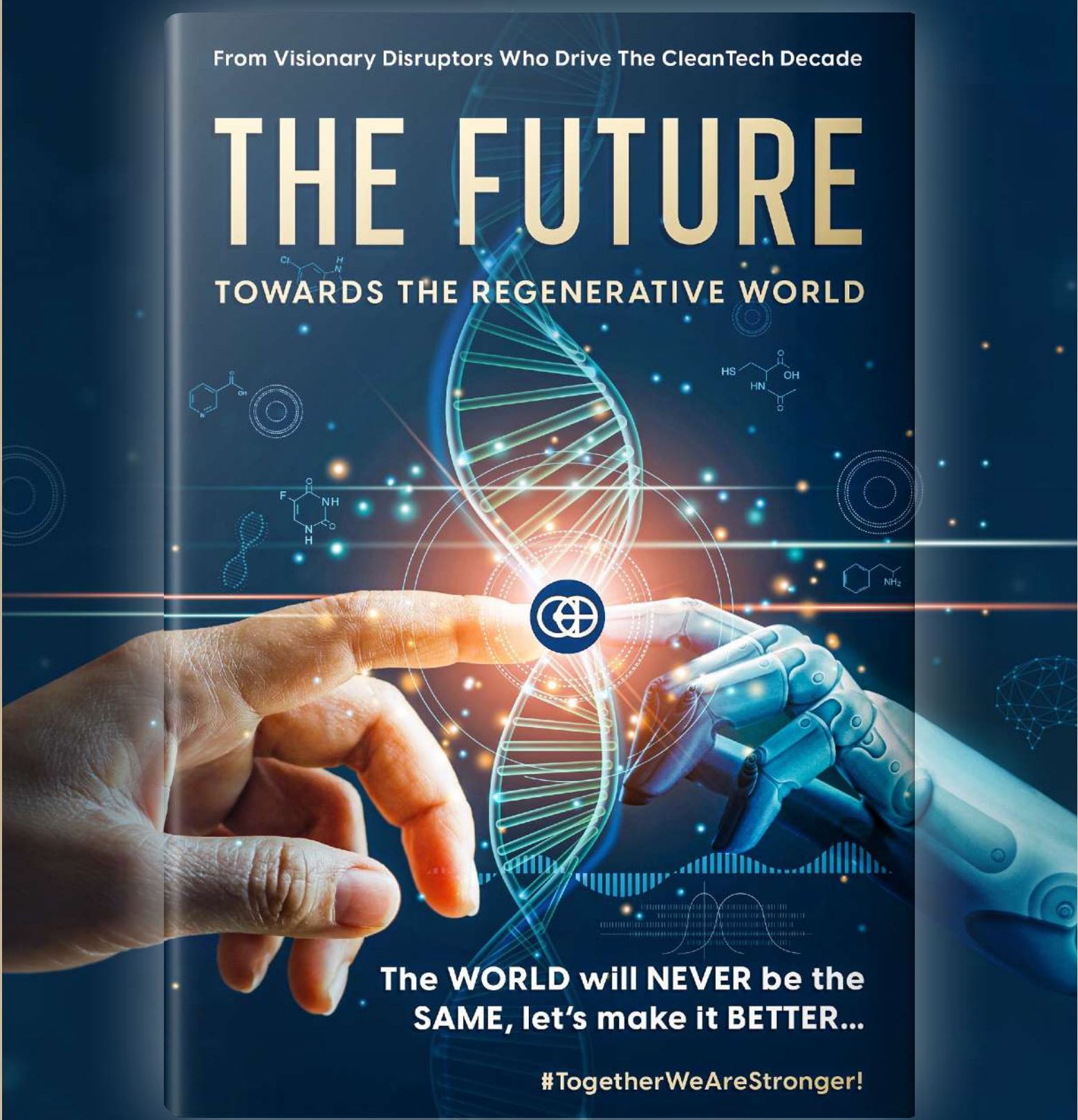
#TogetherWeAreStronger"

**Thomas Altmann, Chair of CBC Clean Water Hub; Co-Chair of World CleanTech Startups Awards
Executive Vice President - Innovation & New Technology at ACWA Power**

From Visionary Disruptors Who Drive The CleanTech Decade

THE FUTURE

TOWARDS THE REGENERATIVE WORLD



The **WORLD** will **NEVER** be the
SAME, let's make it **BETTER**...

#TogetherWeAreStronger!

About "The Future - Towards The Regenerative World"

Concluding "The CBC Impact Legacy Series," we are set to author a sequel titled "The Future - Towards The Regenerative World".

This sequel will "picturise" the future by blending our aligned visions with contributions from a broad spectrum of stakeholders including disruptive technology industries, financial sectors, major corporations, energy companies, utilities, and political leaders, all united within the CleanTech Business Club's and its Partners' Networks.

This collaborative approach will illustrate **our collective vision of the new world's paradigm, showcasing how we imagine a regenerative future as #TogetherWeAreStronger**. The initiative includes:

- **Flagship Publication:** The "The Future - Towards The Regenerative World" Book & eBook
 - Two Annexes:
 - "100 Top Visionaries of The Future Book"
 - "100 Solutions for The Future Book"
 - Available in 12 languages: (EN, FR, CN, ES, PT, DE, AR, KR, JP, IT, RU, TR)
- **Documentary Film:** A groundbreaking film (2028) helping "Reaching Out To Millions"
 - Available in English and Chinese
- **Global Engagement:**
 - "The Future" Book's Roadshow (Q4 2026 - Q3 2027)
 - Documentary Film Screenings (Q3 2027 - Q3 2028)
- **Digital Platform:** An interactive platform providing ongoing access to knowledge resources and fostering collaboration.
- **Knowledge & Awareness:** Visionary TV talks, masterclasses, and diverse marcom tools & social media outreach.
- **Leadership Development:** The CBC CleanTech, Clean Hydrogen & Clean Water Leadership Academy will follow the initiative, nurturing future leaders in these vital sectors.



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BARNES&NOBLE

SOLAR FUTURE.TODAY

Uniting the transition



CBC Influence & Purpose - The Awards

World CleanTech Awards - 2023 Edition Awards Ceremony

23 January 2024 - KAUST (King Abdullah University of Science and Technology), Thuwal, Saudi Arabia



powered by



#TogetherWeAreStronger for over 10 Years!

CBC Influence & Purpose - The Awards

World CleanTech Awards

Founded in 2017, **Solar Future Today Visionary Influencers Awards** have been honoring **Visionary Individuals** who made a significant impact on Solar Policy, Business or Awareness over the Year, or for their Lifetime Achievements.

In 2021, the Awards powered by CleanTech Business Club, became the **World CleanTech Awards (WCA)**, to honor **Visionary Individuals** that **Pave The Way for CleanTech and Clean Hydrogen Transformation during The CleanTech Decade and beyond.**



Visit WCA [here](#)



World CleanTech Startups Awards

The **World CleanTech Startups Awards (WCSA)** (formerly part of the World CleanTech Awards), is an annual global competition that acknowledges and honors the most disruptive CleanTech Startups as well as their Visionary Founders and Investors, across the globe.

The competition strives to motivate and foster growth within the CleanTech industry by granting Startups an opportunity to exhibit their innovative and disruptive solutions and attain acknowledgement for their endeavors in constructing a more sustainable and regenerative future.



Visit WCSA [here](#)



Join CBC Leadership Family!



#TogetherWeAreStronger

CBC Membership & Partnership Guidelines

As a unique multi-sector, multi-stakeholder, and multinational action-driven leadership "Think-DO-Tank," CBC fosters a family-like environment for collaboration and innovation. It brings together top leaders and experts dedicated to driving transformation in CleanTech, Clean Hydrogen, and Clean Water industries.

Ways to Join CBC:

- **CBC Individual Member**
- **CBC Corporate Partner**
- **CBC Strategic Partner**

1. CBC Individual Membership

CBC welcomes **renowned leaders and experts** from the CleanTech, Clean Hydrogen, and Clean Water industries, as well as aligned stakeholders, who share the Club's vision and values.

Membership Principles

Every member contributes to the shared vision of the Club, harnessing the strength of **United DNA** for collective success.

CBC is guided by its **core principles**:

- #TogetherWeAreStronger
- #Declaration2030
- #JointManifesto2030

Rooted in **H2H (Human-to-Human) values**, CBC upholds a **highly selective** membership process:

- Every prospective CBC Individual Member must be **endorsed by two current CBC members**.
- Applications are subject to approval by the **CBC Admission Committee**.

2. CBC Corporate or Strategic Partnership

The **CBC Corporate Partnership** is designed for **key industry stakeholders** from:

- CleanTech, Clean Hydrogen, and Clean Water
- Financial Institutions & Investors
- Critical industries, including:
 - Energy Majors, Mining & Utilities
 - Infrastructure & Heavy Industry
 - Construction, Architecture & Hospitality
 - Maritime & Aerospace
 - Food & Agriculture
 - AI & Digital Industry

The **CBC Strategic Partnership** is reserved for top-tier organizations, including:

- Leading International & National Industry Associations
- Institutions, Organizations & Think Tanks
- Top Events & Market Research Companies
- Media Outlets & Social Media Influencers

Important Procedure for Corporate & Strategic Partners

- Every potential Corporate or Strategic Partner must be introduced by a current CBC Member or Partner.
- Applications require approval by the **CBC Admission Committee**.
- A top-level executive (Founder, Chairman, CEO, Executive) must first join as an Individual CBC Member.

On the following pages, you will discover the benefits of **CBC Family membership** and **partnership opportunities**. For further details, please contact: [Alicja Slusarz](#) or [Julieta Tao](#) (for Chinese companies)

We look forward to having you in our CBC Leadership Family as #TogetherWeAreStrogner!



CBC Individual Membership

3 Top Reasons To Become a CBC Individual Member

1. Lead the Future: Grow Your Business Together with The Club & Empower Your Leadership

As a CBC Individual Member, you have the opportunity to **bring your expertise to CBC's Business Solutions and become an Expert at Cleanvestree**. You can also join the "CBC Legacy Impact Series" and "The Future" Advisory Boards, contributing to shaping industry transformations.

CBC membership empowers your leadership through nominations to key positions within CBC's Hubs and active participation in the global CleanTech, Clean Hydrogen, and Clean Water movements.

2. Connect Globally: Exclusive Access to High-Level Events & Networking

CBC Individual Members enjoy **privileged access to high-level events across more than 20 countries**, including VIP lounges and Galas. This membership offers exclusive opportunities to join **CBC High-Level Leadership Delegations, speak at forums, and participate in business missions**, connecting you with global industry leaders, policy-makers, and influencers. These networking opportunities help expand your influence and open doors to new ventures.

3. Elevate Your Brand: Unparalleled Reach and Visibility

As a CBC Individual Member, **your personal brand is elevated through extensive digital and media exposure**. You are featured in CBC Leadership TV, CBC newsletters, and on social media channels **reaching over 930,000 industry professionals worldwide**. This membership ensures that your expertise and leadership are recognised across multiple platforms, enhancing your visibility and impact within the industry.



CBC Individual Membership Benefits

Elite
Member

Premium
Member

Full
Member

Unlock Unprecedented Growth with The Club and its Trusted Partners

Growing Business Together

Bringing your service to CBC Business Solutions

yes

yes

Becoming an Accredited Expert at Cleanvestree

yes

yes

Leadership Empowerment

CBC Membership Insignia: Certificate, Pin, Business Card, Digital Banner

yes

yes

yes

Appointment(s) to the CBC Impact Legacy Series' Expert Boards

yes

Nomination(s) to Position(s) as Chair, Co-Chair Leadership of the CBC Hubs

yes

yes

Membership in CBC Hubs, Core-Groups, Task Forces, Program Committees

yes

yes

yes

Becoming a Lecturer at the CleanTech Business Institute (CBI)

yes

yes

Joining "CBC Groups" on WhatsApp & WeChat

yes

yes

yes

Rights to use CBC Affiliation on Member's LinkedIn Personal Profile

yes

yes

yes

Connect Globally: Exclusive Access to High-Level Events & Networking

CBC High-Level Events Worldwide across 30+ Countries

Honorary Invitation and VIP Access to CBC High-Level Events

Priority

Priority

yes

CBC Partnering Events

Joining CBC High-Level Leadership Delegations and Business Missions on the occasion of the Top Events (e.g. SNEC, Hyvolution, REI)

Priority

yes

yes

Accessing CBC VIP Lounges, VIP Galas and other activities held at those events

Priority

Priority

yes

CBC Discounts if available on Conference Tickets

yes

yes

yes

Speaking at CBC Organised and/or Supported Forums, Sessions and VIP Gatherings

Priority

Priority

yes

Elevate Your Brand: Unparalleled Reach and Visibility

CBC Digital Platform

Member featured amongst Elite Members in CBC Leadership & Experts Hub

yes

Member Profile & listing on CBC Leadership & Expert Hub

yes

yes

yes

CBC Leadership TV

Exclusive High-Level TV Leadership Talk(s), Participation in TV Debates or Reports

yes

Possible

Full Copyrights for Member's own Newsletters, PRs & Social Media

yes

yes

CBC Marketing & Communication Tools (930.000+ Connections)

Member introduction in CBC News Article, CBC & LinkedIn Newsletters and on CBC Social Media Channels

yes

yes

yes

Member promotion through CBC eNewsletter, LinkedIn, X Channels

Quarterly

Yearly

Member featured in/on Post-Event News Articles, Video Reportages & Photo Galleries

yes

yes

For pricing inquiries, please reach out to Alicja Slusarz at alicja@cleantechbusiness.club or Julieta Tao (for Chinese companies, contact julieta@cleantechbusiness.club).



"This transformational decade will unleash the full potential of all resources to make our planet more Sustainable, resilient, diverse yet inclusive with women being the central focus. CBC will lead the path to this transformation.

Innovation is one of the main challenges in the CleanTech Industry, and Women could be the key to a new idea and different way of thinking. The future is green and it has to be created equally by Women and Men on this planet.

Let's build this Green Future Today, Together as #TogetherWeAreStronger."

**Dr. Rashi Gupta "Batterywali" , CBC Chair of Empowering Women Hub & CBC Chair of StorageVersity Hub
Managing Director, Vision Mechatronics**



"Battery Storage is definitively THE Game Changer that will enable acceleration of the World's transformation during The CleanTech Decade, and we at Rebirth Capital together with our partners are contributing to this CleanTech Transformation by providing the full Battery Storage Solution at the large scale.

Recognizing the pivotal role of Battery Energy Storage Systems (BESS) in this shift, we are dedicated to integrating these technologies to transform utilities and energy companies towards a more sustainable, clean technology-focused future. We want to build a Green Future of our Planet together with Same Minded CBC Leaders TODAY!"

**Andreas Fornwald, CBC Co-Chair of Utilities & Energy Companies Hub (In Charge of USA)
CEO at Rebirth Capital Partners**



"CleanTech Business Club connects people across continents, uniting us in our shared mission of achieving 'No Emissions.' As Strategic Partners, Dii Desert Energy and CBC are driving this vision forward because #TogetherWeAreStronger!"

**Cornelius Matthes, CBC Chair for Middle East
CEO at Dii Desert Energy, Investor in emission free technologies**



"I'm concerned that solely relying on new technologies won't be enough to meet our climate targets. We must act immediately and prioritize execution. CBC and its members can make a significant impact because #TogetherWeAreStronger. As the Chair of Biogas and Waste to Energy Hub, I urge us to prioritize energy efficiency, circular economy, and waste-to-energy solutions. We must steer clear of burning solid fuels and waste. Biogas and waste-to-energy technologies are already available to help us create a sustainable future, and I'm committed to supporting and challenging us towards our sustainable goals."

**Murat Aydemir, CBC Chair of Biogas and Waste to Energy Hub
Managing Director MENA, px Engineering**



"Thanks to its unique Human To Human concept that focuses not only on business but also combines it with meaningfulness and joy, CBC has revolutionized the DNA of the CleanTech Industry. I am honored to be a part of this mission to improve our world."

**Mary O'Donnell "CleanTech Mama", CBC Honorary Chair of Empowering Women Hub
Founder & President at No Fossil Fuel and Clean Power Inc; Impact investor**



CBC Corporate Partnership

4 Top Reasons To Become a CBC Corporate Partner

1. Unlock Unprecedented Growth with The Club and its Trusted Partners

- Launch a unique **"Powered by CBC" Business Facility or Joint Venture** alongside The Club and its trusted partners—let's grow together as #TogetherWeAreStronger.
- Expand globally with **Cleanvestree's Business Booster Facility**, and expert guidance.
- Access **Tailored Financing & IPO Success Support** to fuel your strategic growth.
- **Leverage synergies between CleanTech, Clean Hydrogen, and Clean Water industries** and broaden your impact across our targeted critical industries: **Energy Majors, Mining & Utilities, Infrastructure & Heavy Industry, Construction, Architecture & Hospitality, Maritime, Aerospace, Food & Agriculture, and the AI & Digital Industry.**
- Drive your business in Africa through partnerships with Our Strategic Joint Ventures: **GFHA (Go For Hydrogen Africa)** and **Cleanvestree Africa.**
- Connect with investors and groundbreaking startups in the **CBC CleanTech Startup Hub.**

2. Empower Your Leadership: True Leaders Navigate and Lead The Change

Access **key leadership roles within CBC's Hubs and Expert Boards of The CBC Impact Legacy Series**, positioning your company as an industry leader driving transformation. Empower your leadership team to navigate and lead the change, shaping the future of the industry.

3. Connect Globally: Privileged Sponsoring, Exclusive Access to High-Level Events & Networking

Gain privileged access to exclusive **CBC events and networking opportunities across more than 30 countries.** Maximise your company's visibility through priority invitations, VIP access, sponsorship and branding at these events, offering unparalleled opportunities to connect with industry leaders, policymakers, and investors on a global stage.

4. Elevate Your Brand: Unparalleled Reach and Visibility

Amplify your brand **reach to millions through The CBC Impact Legacy Series** and extensive digital and media exposure. Benefit from CBC's platform, participation in CBC Leadership TV, and **regular promotion across our marketing channels, reaching over 930,000 industry professionals worldwide.** Leverage our **strategic partners' networks** for enhanced visibility and brand recognition.



CBC Corporate Partnership Benefits

Visionary Partner Premium Partner Full Partner

Unlock Unprecedented Growth with The Club and its Trusted Partners

Launch a unique "Powered by CBC" Business Facility or Joint Venture together with The Club and its Trusted Partners - let's grow together as #TogetherWeAreStrogner

yes

Expand Your Business Globally with Cleanvestree, a CBC's Business Arm:

- Reach New Markets and Customers through our **Business Booster Facility**
- Access our **Financing Facility** and/or **Global IPO Success Accelerator** you strategic growth
- Tap into **Cleanvestree's Expert Network** for specialised industry guidance

Priority Service

yes

yes

Unlock New Customer Opportunities Across Key Targeted Critical Industries:

- Leverage synergies between CleanTech, Clean Hydrogen, and Clean Water sectors.
- Expand into new markets and drive impactful collaborations across critical industries: Energy Majors, Mining & Utilities, Infrastructure & Heavy Industry, Construction, Architecture & Hospitality, Maritime, Aerospace, Food & Agriculture, and the AI & Digital Industry

Priority Service

yes

yes

Grow You Business in Africa with Our Strategic Joint Ventures: GFHA (Go For Hydrogen Africa) and Cleanvestree Africa Partnerships:

- **Certified Local Partnership:** Ideal for local EPCs and developers
- **International Partnership:** Open to equipment suppliers, financial investors, and international EPCs ready to make an impact in Africa

yes

yes

Reserved to Local Partners

Join the CBC CleanTech Startup Hub's Networks:

- **For Investors:** Access groundbreaking startups and disruptive technologies
- **For Startups:** Connect with investors and industry leaders who can help scale your business

yes

yes

yes

Empower Your Leadership: True Leaders Navigate and Lead The Change

Complementary CBC Individual Membership(s)

2 Elite

2

1 Premium

Nomination(s) as Chair, Co-Chair of CBC Hubs & Member of other Expert & Visionary Boards

yes

yes

Connect Globally: Privileged Sponsoring, Exclusive Access to High-Level Events & Networking

Co-Branded Event(s) by Corporate Partner & CBC

Organisation of Co-Branded VIP Gatherings

yes

CBC High-Level Events Worldwide across 30+ Countries

Free Top-Level Sponsorship(s) for CBC High-Level Events

3/year

1/year

Joining CBC High-Level Leadership Delegations and Business Missions

Priority

yes

yes

VIP Access to CBC High-Level Events

Priority

yes

yes

Branding related to those CBC High-Level Events

All materials

Selected Materials

CBC Partnering Events

Accessing CBC VIP Lounges, VIP Galas and other activities held at those events

Priority

yes

yes

CBC Discounts if available for those events (Exhibition Space, Conference Tickets)

yes

yes

yes

Speaking at CBC Organised and/or Supported Forums, Sessions and VIP Gatherings

Priority

yes

yes

Branding related at the above CBC Events

All materials

Selected Materials

Elevate Your Brand: Unparalleled Reach and Visibility

CBC Impact Legacy Series

Sponsorship Package Discounts for the CBC Impact Legacy Series

30 %

20 %

10 %

CBC Digital Platform & Leadership TV

Logo and listing on the homepage, on the multiple key pages, and in the footer on all pages

yes

Dedicated Visionary Partner Digital Hub

yes

Partner featured in the Main Menu in the CBC Partners submenu

yes

Partner's News featured in Menu of CBC News Center

TV Reportage from the visit of Partner's HQs or Factory

yes

Logo on CBC Partners page

Featured

yes

yes

Exclusive High-Level TV Leadership Talk(s), Participation in TV Debates or Reports

Priority

yes

Possible

Full Copyrights for Corporate Partner's own Newsletters, PRs & Social Media

yes

yes

yes

CBC Marketing & Communication Tools (930.000+ Connections)

Company Logo on the CBC Strategy Book and other publications & brochures

yes

yes

yes

Corporate Partner introduction in CBC News Article, Newsletters and Social Media

yes

yes

yes

Promotion of the Partner through CBC eNewsletter, LinkedIn, X Channels

Monthly

Quarterly

Corporate Partner in/on Post-Event News Articles, Video Reportages & Photo Galleries

yes

yes

yes

For pricing inquiries, please reach out to Alicja Slusarz at alicja@cleantechbusiness.club or Julieta Tao (for Chinese companies, contact julieta@cleantechbusiness.club).





CBC High-Level Events 2025




#TogetherWeAreStronger for over 10 Years!

CBC Agenda 2025 (1/4)

Date	Events and/or CBC Gatherings & Activities	C	H	W
Jan 27-30	 Hyvolution Paris, France			
	 The 2nd CBC Annual Clean Hydrogen Hub Leadership Summit, including: <ul style="list-style-type: none"> - The 3rd Joint CBC & Hyvolution Black-Tie Gala Dinner #TogetherWeAreStronger, held on January 27, 2025, at the iconic Angelina Paris, 226 Rue de Rivoli - Hyvolution Money Talks: How to Accelerate, Develop, and Close Impactful Hydrogen Contracts? powered by CBC Clean Hydrogen Hub - VIP Participation in Hyvolution and CBC Clean Hydrogen Hub Business Lounge C - Reveal of "Quo Vadis Clean Hydrogen? #RemovingTheBox" Book's Key Findings and launch of the "TOP 100 Leaders' Vision Survey" 			
Feb 3-5	 ACWA Power Innovation Days 2025, Riyadh, Saudi Arabia			
Feb 3-7	 CBC Leaders Business Mission to Saudi Arabia including: <ul style="list-style-type: none"> - VIP Participation in ACWA Power Innovation Days 2025 - Visits of the Leading Companies in Saudi Arabia 			
Mar*	 CBC Secretariat Business Mission to China, including: <ul style="list-style-type: none"> - CBC Family dinner - Visits of the Leading Companies in China 			
Mar*	 CBC Leaders Business Mission to Tunisia			
Apr 9-10	 Smart Energy Expo 2025, Sydney, Australia			
Apr 9-14	 CBC Leaders Business Mission to Australia, including: <ul style="list-style-type: none"> - VIP Participation in Smart Energy Expo 2025 - The Joint CBC, Smart Energy Council & SNEC Black-Tie Gala powered by Solarjuice* - Visits of the Leading Companies and Academia in Australia 			
Apr 10-12	 Solarex 2025, Istanbul, Turkey			
	 CBC Activities include: <ul style="list-style-type: none"> - VIP Participation in Solarex 2025 - <u>IN4SFS</u> (Investment Network for Sustainability-Focused Startups) Brokerage Event Turkey 			
Apr 28-30	 New Energy Investors Summit & Dii Partner Meeting, Abu Dhabi, UAE			
	 CBC Activities include: <ul style="list-style-type: none"> - CBC UAE Family Dinner 			

Month* *Exact dates will be confirmed*

C H W *CleanTech, Hydrogen, Water & Blue Economy (e.g. Ports & Maritime) covered during the event*

 *QVCH Book Reveals and Roadshow Events as well as meetings related to StorageVersity and Clean Water Blueprint*



CBC Agenda 2025 (2/4)

Date	Events and/or CBC Gatherings & Activities	C H W
May 6-9	 The Smarter E Europe, Munich, Germany	
	 The 8th CBC Annual Leadership Forum, including: <ul style="list-style-type: none"> - "StorageVersity - Diverse Routes, Unified Vision" Experts Board's Meeting - The 1st World CleanTech StartUPS Summit cohosted with  (Investment Network for Sustainability-Focused Startups) International Brokerage Event - The 1st World CleanTech Torchbearers Night: From Visionaries to Trailblazers #TogetherWeAreStronger I Featuring the World CleanTech StartUPS Awards 2025 - CleanTech Torchbearers H2Driving Experience Tour to <u>Keyou's</u> Test-driving Facilities 	 
	 Global Reveal of "Quo Vadis Clean Hydrogen? #RemovingTheBox" Book (On the occasion of The Smarter E Europe, Munich, Germany)	
May 8-9	 India Ports Conference, Mumbai, India	
	 CBC Activities include: <ul style="list-style-type: none"> - Joint Event with Informa Markets and CBC Maritime Industry Hub (to be confirmed) 	
May 12-14	 Global Water Summit 2025, Paris, France	
	 CBC Activities include: <ul style="list-style-type: none"> - Reveal of "Quo Vadis Clean Hydrogen? #RemovingTheBox" Book To Water Leaders - "Clean Water: The Multi-Trillion Blueprint" Experts Board's Kick-Off Meeting 	
May 20-22	 World Hydrogen Summit 2025, Rotterdam, The Netherlands	
	 CBC Activities include: <ul style="list-style-type: none"> - "Quo Vadis Clean Hydrogen? #RemovingTheBox" Book's Roadshow Event 	
May/ Jun*	 IN4SFS (Investment Network for Sustainability-Focused Startups) Events: <ul style="list-style-type: none"> -  IN4SFS Brokerage Events in Greece and Romania 	
Jun 11-13	 SNEC PV, Shanghai, China	
Jun 11-20	 1st CBC Leaders Business Mission to China, including: <ul style="list-style-type: none"> - VIP Participation in SNEC PV and its Gala Dinners - CBC Family Dinner and F2F Bilateral Meetings - "StorageVersity - Diverse Routes, Unified Vision" Experts Board's Meeting - Visits of the Leading Companies in China 	
	 Global Presentation of "StorageVersity - Diverse Routes, Unified Vision" Book's Authors, Experts Board Members and Partners	
	 Chinese Version Reveal of "Quo Vadis Clean Hydrogen? #RemovingTheBox" Book and its Annexes (On the occasion of SNEC PV, Shanghai, China)	



CBC Agenda 2025 (3/4)

Date	Events and/or CBC Gatherings & Activities	C H W
Aug 26-28	 <u>The Smarter E South America, Sao Paulo, Brazil</u>	C H W
Aug 26-31	 CBC Leaders Business Mission to Americas (1. Brazil), including: <ul style="list-style-type: none"> - VIP Participation in The Smarter E South America and its Networking Events - “Quo Vadis Clean Hydrogen? #RemovingTheBox” Book’s Roadshow Event - CBC Brazil Family Dinner - “StorageVersity - Diverse Routes, Unified Vision” Experts Board’s Meeting 	 
Sep 2-4	 <u>Hyvolution Chile, Santiago, Chile</u>	C H W
Sep 1-6	  CBC Leaders Business Mission to Americas (2. Chile), including: <ul style="list-style-type: none"> - VIP Participation in Hyvolution Chile and its Networking Events - Special Event of the CBC Energy Majors, Mining & Utilities Hub featuring the Official Launch of the fully operational www.QuoVadisCleanHydrogen.com platform - Visits of the Leading Companies in Chile 	 
Sep 8-11	 <u>RE+, Las Vegas, USA</u>	C H W
Sep 8-20	   CBC Leaders Business Mission to Americas (3. USA), including: <ul style="list-style-type: none"> - CBC Black-Tie Gala Dinner #TogetherWeAreStronger featuring the World CleanTech Awards 2025 Ceremony #WCA2025 - Special Event of the CBC Energy Majors, Mining & Utilities Hub combined with “Quo Vadis Clean Hydrogen? #RemovingTheBox” Book’s Roadshow Event - “StorageVersity - Diverse Routes, Unified Vision” Experts Board’s Meeting - Visits of the Leading Companies in USA 	 
Sep 10-12	 <u>INMEX SMM India (South Asia's Largest Maritime Expo & Conference), Mumbai, India</u>	C H W
Sep 10-12	 CBC Activities include: <ul style="list-style-type: none"> - Joint Event with Informa Markets and CBC Maritime Industry Hub (to be confirmed) - “Quo Vadis Clean Hydrogen? #RemovingTheBox” Book’s Roadshow Event 	 
Sep 23-26	 <u>ShipZERO30 Workshop, Aberdeen, Scotland</u>	C H W
Sep 23-26	 CBC Activities include: <ul style="list-style-type: none"> - Joint Event with Zero Emissions Ship Technology Association and CBC Maritime Industry Hub (to be confirmed) - “Quo Vadis Clean Hydrogen? #RemovingTheBox” Book’s Roadshow Event 	 
Oct 1-2	 <u>Hyvolution Canada, Trois-Rivières , Canada</u>	C H W
Oct 1-6	 CBC Leaders Business Mission to Canada, including: <ul style="list-style-type: none"> - “Quo Vadis Clean Hydrogen? #RemovingTheBox” Book’s Roadshow Event - CBC Canada Family Dinner - Visits of the Leading Companies in Canada 	 
Oct 10-12	 <u>SNEC H2 & ES, Shanghai, China</u>	C H W
Oct 8-12	 2nd CBC Leaders Business Mission to China, including: <ul style="list-style-type: none"> - VIP Participation in SNEC PV and its Gala Dinners - “Quo Vadis Clean Hydrogen? #RemovingTheBox” Book’s Roadshow Event - “StorageVersity - Diverse Routes, Unified Vision” Experts Board’s Meeting - The Joint Forum, Booth with the CBC Clean Water Hub (to be confirmed) 	 

CBC Agenda 2025 (4/4)

Date	Events and/or CBC Gatherings & Activities	C H W
Oct 12-14	 IDRA Reykjavik Summit on Water and Climate Change, Reykjavik, Iceland	
	 Global Presentation of "Clean Water: The Multi-Trillion Blueprint" Book's Authors, Experts Board Members and Partners	
Oct 13-15	 World Power-to-X Summit, Marrakesh, Morocco	
Oct 13-20	 CBC Leaders Business Mission to Morocco, including: <ul style="list-style-type: none"> - VIP Participation in World Power-to-X Summit <ul style="list-style-type: none"> - "Quo Vadis Clean Hydrogen? #RemovingTheBox" Book's Roadshow Event - The Joint CBC, GFHA & Cleanvestree Africa Booth - Official Opening of The Joint Center of Excellence in Clean Hydrogen – at EHTP) Campus in Casablanca, Morocco and "Agadir CH2R I" Project at Danialand - The Joint QVCH Black-Tie Gala Dinner #TogetherWeAreStronger, powered by CBC, GFHA and Cleanvestree Africa 	
Oct 29-31	 <u>H2MEET (H2 Mobility Energy Environment Technology), KINTEX, South Korea</u>	
	 CBC Activities include: <ul style="list-style-type: none"> - "Quo Vadis Clean Hydrogen? #RemovingTheBox" Book's Roadshow Event 	
Oc 31- N 1	 <u>REI Expo & The Battery Storage 2025, Greater Noida, India</u>	
Oct 31 - Nov 4	 CBC Leaders Business Mission to India, including: <ul style="list-style-type: none"> - The 2nd Joint CBC & REI Business Leaders Day (details to be confirmed), featuring: <ul style="list-style-type: none"> - The 4th Global Clean Hydrogen Forum - Global & India Perspectives and "Quo Vadis Clean Hydrogen? #RemovingTheBox" Book Presentation - The 1st Global "StorageVersity - Diverse Routes, Unified Vision" Forum - Empowering Women Session - CBC Business Lounge - Visits of the Leading Companies in India 	 
Nov 6-7	 <u>15th Dii Leadership Summit, Dubai, UAE</u>	
	 CBC Activities (our activities will be determined and confirmed soon*)	
Nov 9-12	  CBC Leaders Business Mission to Bahrain including: <ul style="list-style-type: none"> - Visits of the Leading Companies in Bahrain - The 1st Cleanvestree Business Partners Day - "Quo Vadis Clean Hydrogen? #RemovingTheBox" Book's Roadshow Event - The Joint CBC Bahrain & Cleanvestree Black-Tie Dinner #TogetherWeAreStronger - Further activities will be announced soon 	
Nov 10-21	 The 2025 UN Climate Change Conference (UNFCCC COP 30), Belém, Brazil	
	 CBC Activities (our activities will be determined and confirmed soon*)	
Dec*	 <u>4th Monaco Hydrogen Forum, Monte Carlo, Monaco</u>	
	 CBC Visionary Leadership Black-Tie Dinner 2025: Celebrating Halfway Through the CleanTech Decade #TogetherWeAreStronger (details to be confirmed*)	
Dec*	 Clean Hydrogen Forum with EHTP, Casablanca Morocco	

Past Events & Business Missions



See Pictures Galleries [here](#)

CBC Strategic Events Partners



"I consider myself fortunate to work in an industry that has the power to make a positive impact on people's lives and the planet's future. With over 15 years of experience in the PV and storage value chain, I have gained a clear understanding of what truly matters in this market. The CleanTech Business Club is not just a business club but a community of visionary individuals who believe in the power of Human to Human interactions in the business world. Our diverse membership includes professionals from all parts of the value chain, united by a common goal: to drive the energy transition forward. I am honored to serve as the chair of CBC in Spain and proud to be part of a global network of professionals committed to making a difference. #TogetherWeAreStronger.

Laura Azpilicueta, CBC Chair for Spain
European Director ESS Business at CATL - AMPACE Technology Limited



"I am honored to be part of the CleanTech Business Club which unites visionary leaders in clean technologies worldwide. With over 15 years of unwavering dedication, I have passionately fostered the growth of renewables in Bulgaria and the Balkan region, paving the way to a sustainable and greener future. I am thrilled to contribute as CBC Chair for Bulgaria to the joint vision of the club, believing that through collaboration with other CBC members and partners, we can accelerate the cleantech transformation in renewables, energy storage, Clean Hydrogen, and e-mobility even faster. #TogetherWeAreStronger!"

Hayrie Shan, CBC Chair for Bulgaria
CEO at Eco Power Abu Dhabi



Sponsorship Opportunities with CBC



#TogetherWeAreStronger

Sponsorship Opportunities 2025

At CBC, sponsorship is more than just financial support—it is a strategic partnership that aligns with our mission to drive the CleanTech Transformation and create a sustainable, regenerative future.

By sponsoring CBC's exclusive high-level events and its impactful initiatives, you are not only contributing to the realisation of our shared vision but also gaining unparalleled opportunities to grow your business, increase your visibility, and connect with influential leaders across industries.

With a prestigious reputation, a close-knit "family-like" culture, and a presence in 41 countries across six continents, CBC offers a platform for collaboration and innovation that spans CleanTech, Clean Hydrogen, Clean Water, and critical industries worldwide. Thus our Sponsorship Opportunities are designed to:

- **Fuel CBC's Vision:** Provide sufficient resources to drive the Club's initiatives and accelerate the CleanTech Transformation.
- **Empower Our Partners:** Deliver valuable exposure and connections to help CBC Corporate Partners grow their businesses and seize multi-trillion-dollar opportunities.

Sponsorship Opportunities 2025 include:

1. Sponsorship of the CBC Legacy Impact Series
2. Sponsorship of "CH2R Agadir I: The World's First CleanTech Hydrogen Residences in the Hospitality Industry" at Danialand Waterpark & Resort in Agadir, Morocco - a groundbreaking initiative that will feature as a plot story in the QVCH Documentary Film.
3. Sponsorship of CBC High-Level Events

On the following pages, you will find an overview of the key benefits for sponsors. **Detailed Sponsorship Packages** are available on the CBC website [here](#). For additional information or to discuss a custom-tailored package, please reach out to **Alicja Slusarz** at alicja@cleantechbusiness.club or **Julieta Tao** (for Chinese companies julieta@cleantechbusiness.club) We look forward to partnering with you as #TogetherWeAreStrognier!

Reaching Millions Through Multiplying Impact



- **CBC Members & Partners (H2H) Networks**
 - 190+ Trusted CBC Members in 41 Countries
 - 33.400+ in our H2H Networks
 - **CBC Weekly eNewsletter** (64.800+ subscribers)
 - **CBC Social Media:**
 - **LinkedIn** (through all accounts, newsletters and groups): (910.000+ Connections)
 - **Youtube** (2.700+ Subscribers and 738.000+ views)
 - **Flickr Photo Galleries** (963.000+ views)
 - **X (former Twitter)** (11.400+)
 - **Totalling at 960.000+ B2B connections around the world**
- ... and "Reaching Millions Through Multiplying Impact" through social media and communication channels of our CBC Family Members & Strategic Partners as #TogetherWeAreStronger



Sponsorship of the CBC Legacy Impact Series

Become a sponsor of the CBC Legacy Impact Series, a visionary initiative bringing together global leaders from the CleanTech, Clean Hydrogen, and Clean Water sectors. This multi-year project fosters collaboration, creates actionable roadmaps, and drives multi-trillion-dollar opportunities for innovation and sustainability.

Why Sponsor the CBC Legacy Impact Series?

1. A Multi-Year Initiative Driving Global Impact through four Flagship Projects:

- Quo Vadis Clean Hydrogen? #RemovingTheBox (Book + Film + Platform: QuoVadisCleanHydrogen.com)
- StorageVersity - Diverse Routes, United Vision (Book + Platform: StorageVersity.com)
- Clean Water: The Multi-Trillion Blueprint (Book + Platform: CleanWaterBlueprint.com)
- The Future - Towards The Regenerative World (Book + Film + Platform: TheRegenerativeFuture.com)

2. Unmatched Visibility & Brand Recognition

- **Prominent branding and global reach** across the Books, Documentary Films, and Interactive Platforms, achieving "Reaching Out To Millions."
- Enhanced exposure through **CBC's marketing campaigns**, reaching over **930,000 professionals worldwide**, with amplified visibility via CBC's strategic partners' networks.
- Extensive **brand presence** and **speaking opportunities** for Company Executives at international events, including **Books' Reveals and Roadshows, Films' Premieres and Screenings.**
- **VIP access** for company representatives and key partners, fostering connections with global policymakers, investors, and industry leaders.

3. Thought Leadership & Industry Influence

- **Exclusive editorial features** in the Books and Annexes, showcasing your vision, technology, and flagship projects.
- **Company Executive insights** spotlighted in the Documentary Films.
- Opportunities to engage in the **filming process**, including on-location shoots at your facilities or projects, highlighting your contributions to the initiative.
- Participation in **masterclasses, panel discussions, and TV interviews**, positioning your company as a thought leader in sustainability and innovation.

Learn more about the Series on **pages 27-36** see detailed Sponsorship Packages on CBC website [here](#).

Interactive Platform



Documentary Film



The Book



Language Versions



Accompanying Events



Knowledge & MarCom Tools



Sponsorship of the "CH2R Agadir I" Project

Empowering Multi-Hundred-Billion Dollar Eco-Tourism Market #TogetherWeAreStronger

Join us in revolutionising the hospitality industry by sponsoring the pioneering "CH2R Agadir I: The World's First CleanTech Hydrogen Residences in the Hospitality Industry" at Danialand Waterpark & Resort in Agadir, Morocco. This groundbreaking project integrates solar energy, hydrogen systems (HyESS), and battery storage to create a fully sustainable showcase.

Why Sponsor CH2R?

1. Global Visionary Brand Recognition

Gain unparalleled visibility as a sponsor of the **first-ever CleanTech Hydrogen Residences project in the hospitality industry**. Targeting the multi-hundred-billion-dollar eco-tourism market, CH2R promises to attract significant media attention globally, elevating your brand as a leader in sustainability and innovation.

2. Be Part of the QVCH Documentary Film

CH2R is a featured plot topic in the upcoming "**Quo Vadis Clean Hydrogen?**" #RemowingTheBox (QVCH) **Documentary Film**. Sponsors will receive brand exposure and can participate in filming, with opportunities for on-location shoots at their facilities or projects. This allows sponsors to demonstrate their technologies and contributions to this transformative project on an international platform.

3. Global Event Visibility

Sponsors will enjoy prominent branding and exclusive speaking opportunities at high-profile CH2R events, including **the Official Opening Ceremony and Black-Tie Gala**, attended by Moroccan authorities, global leaders in eco-tourism, and clean technology. **The Premiere and Global Screenings of the QVCH Documentary Film** will provide a unique platform to showcase your brand to influential audiences worldwide.

4. Showcase Sustainability Leadership

This partnership positions your brand as a visionary leader in the **rapidly growing global eco-tourism industry, projected to reach \$299 billion by 2026 with a CAGR of 10-15%**. By aligning with CH2R, your company will not only demonstrate its technology leadership but also create an immense business opportunities.

5. Long-Term Strategic Partnerships beyond CH2R

Sponsors will be positioned as potential **preferred partners for future eco-tourism and hospitality projects by GFHA, Cleanvestree Africa, and other emerging joint ventures**. **Gain a 3-5 year exclusive priority agreement for similar projects across Morocco, Africa, and beyond based on a mutually beneficial business agreement.**



Sponsorship of CBC High-Level Events

Reflecting its prestigious reputation and close-knit “family-like” atmosphere, CBC VIP Gatherings are exclusive events that unite an Elite Circle of Luminaries from the CleanTech, Clean Water, and Clean Hydrogen industries alongside Financial Experts, Investors, Major Project Developers, EPCs, and Influential Policy Decision-Makers.

These gatherings also draw participants from critical sectors, including **Energy Majors, Mining & Utilities, Infrastructure & Heavy Industry, Construction, Architecture & Hospitality, Maritime, Aerospace, Food & Agriculture, and the AI & Digital industries**, fostering a vibrant hub of visionary leadership, innovation, and collaboration.

To maintain the unique character of these events, the Club enforces strict sponsorship rules.

Sponsorship Guidelines:

- 1. Exclusive Access:** Sponsorship opportunities are reserved **exclusively for CBC Corporate Partners**, ensuring alignment with the Club’s values and standards.
- 2. Limited Sponsorship:** To uphold the exclusivity and impact of each event, **sponsorships are limited** to a select number of **non-competitive sponsors**. This approach preserves the intimate, influential atmosphere while ensuring adequate resources to enhance the event's distinctive character.
- 3. Event Listings:** A comprehensive list of **Events Available for Sponsorship** is provided on the following page, categorised into **CBC Exclusive Tier 1 (T1) and Tier 2 (T2)** as well as **CBC Co-organised (CO)** events.
- 4. Tailored Benefits:** Sponsors of CBC Exclusive Tier 1 (T1) and Tier 2 (T2) events receive customised benefits, listed on the page 52, which may vary slightly depending on the event venue and the availability of audio/video equipment. Sponsors of CBC Co-organised (CO) events will benefit from both CBC and events organisers sides.

For the most up-to-date CBC Agenda 2025 please visit the CBC Events Center [here](#) and for the list of Events Available for Sponsorship and detailed Sponsorship Packages tailored to each event click here

CBC Black-Tie Galas & Dinners

CBC Forums & Business Missions

CBC Family Dinners
& Cocktails

WCA & WCSA Awards

Special Events by CBC Energy
Majors, Mining & Utilities Hub

Quo Vadis Clean Hydrogen?
#RemovingTheBox Book’s Roadshow



Events 2025 Available For Sponsorship

Jan	 	T1	The 3rd Joint CBC & Hyvolution Black-Tie Gala Dinner #TogetherWeAreStronger, held on January 27, 2025 in Angelina Rivoli (on the occasion of Hyvolution Paris , France)
Apr	 	T1	The Joint CBC, Smart Energy Council & SNEC Black-Tie Gala powered by Solarjuice* (on the occasion of Smart Energy Expo 2025 , Sydney, Australia)
		T2	CBC Turkey Family Dinner (on the occasion of Solarex 2025 , Istanbul, Turkey)
May	 	T1	- The 1st World CleanTech StartUPS Summit cohosted with IN4SFS (Investment Network for Sustainability-Focused Startups) International Brokerage Event
	 	T1	- The 1st World CleanTech Torchbearers Night: From Visionaries to Trailblazers #TogetherWeAreStronger I Featuring the World CleanTech StartUPS Awards 2025 (Both on the occasion of The Smarter E Europe , Munich, Germany)
		T2	CBC France Family Dinner (on the occasion of Global Water Summit 2025)
	 	T1	Special Event of the CBC Energy Majors, Mining & Utilities Hub and CBC VIP Black-Tie Visionary Dinner (on the occasion of World Utilities Congress , Abu Dhabi, UAE) (to be confirmed)
Jun		T2	CBC China Family Dinner (on the occasion of SNEC PV , Shanghai, China)
Jul	 	T1	The Joint Black-Tie Gala Dinner #TogetherWeAreStronger in Casablanca or Agadir (on the occasion of the 2nd CBC Leaders Business Mission to Morocco) (to be confirmed)
Aug		T2	CBC Brazil Family Dinner (on the occasion of The Smarter E South America , Sao Paulo, Brazil)
Sep	 	T1	Special Event of the CBC Energy Majors, Mining & Utilities Hub featuring the Official Launch of www.QuoVadisCleanHydrogen.com platform (on the occasion of Hyvolution Chile , Santiago, Chile)
	 	T1	CBC Black-Tie Gala Dinner #TogetherWeAreStronger featuring the World CleanTech Awards 2025 Ceremony #WCA2025
	 	T1	Special Event of the CBC Energy Majors, Mining & Utilities Hub combined with "Quo Vadis Clean Hydrogen? #RemovingTheBox" Event (Both on the occasion of RE+ , Las Vegas, USA)
Oct		T2	CBC Canada Family Dinner (on the occasion of Hyvolution Canada , Trois-Rivières, Canada)
		CO	The Joint SNEC & CBC Forum and Booth with the CBC Clean Water Hub (on the occasion of SNEC H2 & ES , Shanghai, China) (to be confirmed)
		T1	CBC Morocco Family Dinner (on the occasion of World Power-to-X Summit, Marrakesh, Morocco)
		CO	The 4th Global Clean Hydrogen Forum - Global & India Perspectives and "Quo Vadis Clean Hydrogen? #RemovingTheBox" Book Presentation
		CO	The 1st Global "StorageVersity - Diverse Routes, Unified Vision" Forum (both on the occasion of REI Expo & The Battery Storage 2025 , Greater Noida, India)
Nov		T2	CBC Gathering(s) (on the occasion of UNFCCC COP 30, Belém, Brazil) (to be confirmed)
Nov	 	T1	The Joint CBC Bahrain & Cleanvestree Black-Tie Dinner #TogetherWeAreStronger
Dec	 	T1	CBC Visionary Leadership Black-Tie Dinner 2025: Celebrating Halfway Through the CleanTech Decade #TogetherWeAreStronger (on the occasion of 4th Monaco Hydrogen Forum , Monte Carlo)*

NOTES: Events Available for Sponsorship are categorised into CBC Exclusive Tier 1 (T1) & Tier 2 (T2) and CBC Co-organised (CO) events.

Sponsorship of Events related to QVCH Reveal and Roadshow are included in QVCH Sponsorship Packages.

Key Benefits for CBC High-Level Event Sponsors*

Before the Event

• Brand Visibility:

- Prominent logo placement on **digital banners promoting the event** across CBC's extensive social media and communication channels with a **Total Reach of 960,000+ B2B connections** worldwide:
 - **CBC Weekly eNewsletter** (64.800+ subscribers)
 - **CBC Social Media:**
 - **LinkedIn** (through all accounts, newsletters and groups): (910.000+ Connections)
 - **Youtube** (2.700+ Subscribers and 738.000+ views)
 - **Flickr Photo Galleries** (963.000+ views)
 - **X (former Twitter)** (11.400+)
- Logo featured on **Exclusive VIP Invitations**.
- ... and "Reaching Millions Through Multiplying Impact" through social media and communication channels of our CBC Family Members & Strategic Partners as #TogetherWeAreStronger

During the Event

• Exclusive Perks:

- **Complimentary tickets** for Sponsor Representatives and their VIP Guests (4–10 tickets, depending on event size).
- **Reserved seating** for Key Sponsor Executives and their VIP Guests
- **Personal introductions** to key VIP Guests, industry leaders, and potential business partners to foster valuable connections.

• Leadership Exposure:

- Opportunity for a **Welcome Speech** by a Company Executive.
- Opportunity for taking part in a **Panel Discussion and/or Keynote Speech** by a Company Executive.
- A **CBC Leadership TV Interview** with a Company Executive on the accession of the event.
- Inclusion of a **Company Executive's Testimony** in the event's post-production video.

• Brand Integration:

- Company logo displayed on event backdrops, roll-ups, and program materials.
- Screening of a **Corporate Video** during the event (maximum length: 90 seconds).

• Marketing Collateral:

- Full-page A4 or A5 advertisement in the event program.
- Inclusion of sponsor brochures and/or souvenirs in participant bags.

Post-Event Recognition and Impact

• Acknowledgment in Official Communications:

- Recognition in post-event **CBC News Article, Summaries, Reports, and Thank-you Messages** circulated to attendees, stakeholders, and key partners.

• Extended Brand Visibility and Media Exposure in Post-Event Promotions:

- Sponsor Logo and Executives highlighted in post-event promotions distributed via **CBC's News, social media and communication channels**, as well as those of its **Members and Strategic Partners**.
- **Continued Brand Exposure** through event recordings, prominently featured logos in the **Post-Event Video Trailer**, and curated **Photo Galleries** shared with attendees, partners, and through **CBC Network and the marketing platforms**
- Promotion of the **CBC Leadership TV Interview** with the **Company Executive** across **CBC's marketing platforms**, ensuring extended reach and visibility.

• Content Ownership:

- **Full copyrights** to event photos and videos provided to sponsors for use in newsletters, press releases, and social media campaigns.

*Sponsorship Packages vary by event. For detailed information, please visit the CBC Events Center [HERE](#), or contact Alicja Slusarz at alicja@cleantechbusiness.club or Julieta Tao julieta@cleantechbusiness.club



"The world is now experimenting a deep technological disruption which will transform radically our mindsets, lifestyles, and business models. Cleantech irrigates this disruption and will attract trillions in investment as soon as scalable financial structures are in place. CleanTech Business Club is one of the very few places where these arrangements are understood, discussed, designed, and socialized for the common good."

**Jean-Pascal Pham-Ba, CBC Chair of Financial & Investor Hub
Co-Founder at Paradigm Partnerships**
Former Secretary General and Spokesperson at Terrawatt Initiative



"CleanTech Business Club connects, empowers and recognises excellence and impact across all continents. Net zero can only be achieved fast enough through collective action and CBC helps inspire that action."

**Bruce Douglas, CBC Co-Chair for Europe
CEO at Global Renewables Alliance**
Former Co-Chair of Global Solar Council & COO at SolarPower Europe



"CleanTech Business Club brings together global energy industry leaders committed to developing products and services to improve people's quality of life. I believe that thanks to Human To Human trusted relations with them we can together transform Brazil into one of the leaders of the world's transformation, while boosting our economy and improving people's lives."

**Antonio Celso de Abreu Junior, CBC Honorary Chair for Brazil
Solar Pioneer in Brazil; Cleanvestree Expert**
Former Director of the Department of Social Policies and Universalization of Access to Energy in the Ministry of Mines and Energy, Brazil



"CleanTech Business Club provides synergy to global business leaders to work towards energy transition and decarbonisation of global economy."

**Shri K.S. Popli, CBC Honorary Chair for India
Director at Clime Finance**
Former CMD of Indian Renewable Energy Development Agency (IREDA)



Empowering Together CleanTech, Clean Hydrogen & Clean Water Transformation!



#TogetherWeAreStronger for over 10 Years!