

CBC Strategy Book 2025



CleanTech
Business Club

CBC Pioneers a New Era

**“Capitalising Together on Multi-Trillion-Dollar
Cross-Sectorial Opportunities”**

#TogetherWeAreStronger for over 10 Years!

Table of Content

About The Club	5
Our Vision	6
What Makes The Club Unique?	7
Preface: Top Five Strategic Goals for 2025	9
CBC Structure & Initiatives	12
CBC Business Solutions & Ventures	13
Cleanvestree, The Business Arm of CBC	14
GFHA (Go For Hydrogen Africa)	15
Cleanvestree Africa	18
Bringing CleanTech StartUPs To The Market	19
CBC Hubs	21
CBC Hubology	22
CBC Hubs' Structure & Matrix	23
Showcase: CBC Clean Hydrogen Hub	24
CBC Steering Leaders & Decision-Makers	30
The CBC Impact Legacy Series	31
"Quo Vadis Clean Hydrogen? #RemovingTheBox"	32
"StorageVersity - Diverse Routes, United Vision"	35
"Clean Water: The Multi-Trillion Blueprint"	37
"The Future - Towards The Regenerative World"	39
CBC Influence & Purpose - The Awards	41
World CleanTech Awards	42
World CleanTech StartUPs Awards	42
Join CBC Leadership Family!	44
CBC Individual Membership	45
3 Top Reasons To Become a CBC Individual Member	46
CBC Individual Membership Benefits	47
CBC Corporate Partnership	48
4 Top Reasons To Become a CBC Corporate Partner	49
CBC Corporate Partnership Benefits	50
CBC High-Level Events (30+ Countries)	51
CBC Agenda 2025	53
Past Events & Business Missions	56
Sponsorship Opportunities with CBC	57
Sponsorship Opportunities 2025	58
Sponsorship of CBC Legacy Impact Series	59
Sponsorship of CleanTech Hydrogen Residences (CH2R)	60
Sponsorship of CBC High-Level Events	61
Events 2025 Available For Sponsorship	63
Key Benefits for CBC High-Level Event Sponsors	63

A Big Thanks to Our CBC Faithful Partners!

Partners in CBC Initiatives and Joint Ventures



Visionary Corporate Partners

WSCA Partner



CBC Services & Projects Partners

StartUPs Partners



Strategic Organisations Partners



Strategic Events Partners



Partners of IN4SFS, the Investment Network for Sustainability-Focused Startups (co-funded by the EU)



#TogetherWeAreStronger for over 10 Years!

A Big Thanks to Our Most Active CBC Family Members, Partners, and Events Contributors!



#TogetherWeAreStronger for over 10 Years!



About The Club



#TogetherWeAreStronger

#TogetherWeAreStronger



Our Vision

For over a decade, **CleanTech Business Club** has stood as an exclusive, private, and independent "**Think-Do-Tank**", driven by visionary leadership and a culture rooted in family, collaboration, and action.

Today, united under the **#TogetherWeAreStronger**, **#Declaration2030**, and **#JointManifesto2030** initiatives, with a global presence in **41 countries** across six continents, **we unite the world's leading minds** from the **CleanTech, Clean Hydrogen, and Clean Water** sectors.

Together, we are accelerating the CleanTech Transformation across critical industries, including **Energy Majors, Mining & Utilities, Infrastructure & Heavy Industry, Construction, Architecture & Hospitality, Maritime, Aerospace, Food & Agriculture, and the AI & Digital Industry**. We are driving the **decarbonisation** of these sectors and reshaping the global shift toward a **regenerative, sustainable future**.

As a **multi-stakeholder Human-to-Human (H2H) Blockchain network**, we connect industry leaders, finance professionals, corporations, political decision-makers, and public figures. This collaboration empowers our members and partners **to capitalise on multi-trillion-dollar opportunities** through innovative business services and solutions, cutting-edge business facilities, consortiums and joint ventures.

Through our **CBC Impact Legacy Series**, we steer and empower decision-makers, equipping them with the tools, knowledge, and foresight needed to navigate the complexities of the **CleanTech Transformation and Sustainability**, driving **meaningful, industry-wide change**.

United, we are fueling the transformation of the **CleanTech, Clean Hydrogen, and Clean Water** sectors.

We are building this future together—combining **business with meaningfulness and joy**.

Thumbs Up for CleanTech, Clean Hydrogen, and Clean Water—The Best Friends Forever.

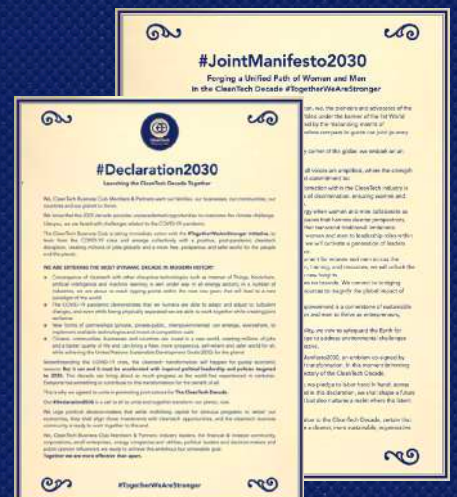
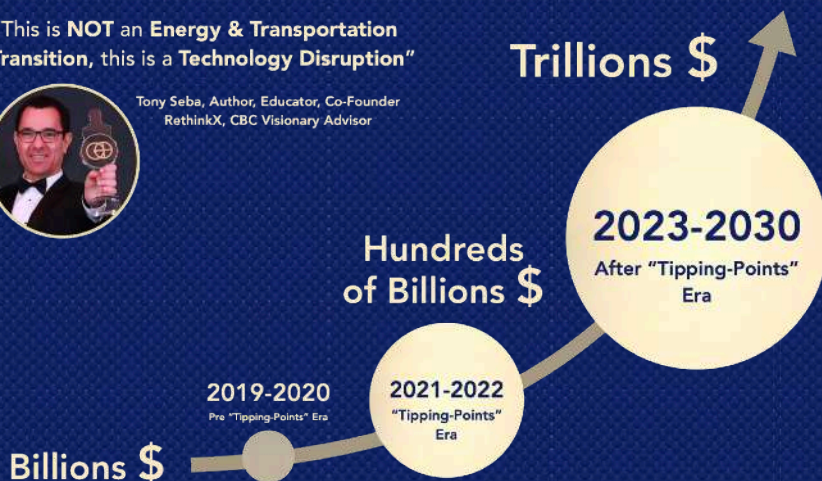
#TogetherWeAreStronger!

Driving The Exponential Growth Together #TogetherWeAreStronger

"This is **NOT** an **Energy & Transportation Transition**, this is a **Technology Disruption**"



Tony Seba, Author, Educator, Co-Founder RethinkX, CBC Visionary Advisor



What Makes The Club Unique?

1. **Exclusive, Private, and Independent** – A family-like, action-driven "Think-Do-Tank" powered by visionary leadership.
2. **Multi-national** – Active across 41 countries on six continents.
3. **Multi-sectorial** – A unique alliance of **the CleanTech, Clean Hydrogen, and Clean Water** industries, working together to decarbonise targeted critical sectors, including **Energy Majors, Mining & Utilities, Infrastructure & Heavy Industry, Construction, Architecture & Hospitality, Maritime, Aerospace, Food & Agriculture, and the AI & Digital Industry.**
4. **Multi-stakeholder** – A true Human-to-Human (H2H) Blockchain network that connects industry leaders across sectors with leaders in finance, investment, and major corporations, along with political decision-makers and influential public figures.
5. **Innovative Business Solutions & Joint Ventures** – Creates groundbreaking business facilities, consortiums and joint ventures to capitalise on multi-trillion-dollar cross-sector opportunities
6. **Guiding Decision-Makers** – Leads and inspires stakeholders through **the CBC Impact Legacy Series**, featuring: "Quo Vadis Clean Hydrogen?", "StorageVersity", "Clean Water Blueprint", and "The Future - Towards The Regenerative World"
7. **Shared Vision and Values** – Uniting leaders by their shared DNA, common values, and a transformative vision:
 - CBC Manifestos = #Declaration2030, #JointManifesto2030
 - CBC Spirit = #TogetherWeAreStronger
 - CBC LifeStyle = Business + Meaningfulness + Joy

Capitalising on Multi-Trillion-Dollar Cross-Sectorial Opportunities



CBC H2H Global Network in 41 Countries



Meet CBC Leaders & Experts [click here](#)



CBC Photo Gallery [click here](#)

Reaching Millions Through Multiplying Impact



- **CBC Members & Partners (H2H) Networks**
 - 190+ Trusted CBC Members in 41 Countries
 - 33.400+ in our H2H Networks
 - **CBC Weekly eNewsletter** (64.800+ subscribers)
 - **CBC Social Media:**
 - **LinkedIn** (through all accounts, newsletters and groups): (910.000+ Connections)
 - **Youtube** (2.700+ Subscribers and 738.000+ views)
 - **Flickr Photo Galleries** (963.000+ views)
 - **X (former Twitter)** (11.400+)
 - **Totalling at 960.000+ B2B connections around the world**
- ... and "Reaching Millions Through Multiplying Impact" through social media and communication channels of our CBC Family Members & Strategic Partners as #TogetherWeAreStronger





Preface: Top Five Strategic Goals for 2025



#TogetherWeAreStronger for over 10 Years!

Top Five Strategic Goals for 2025

1.

Expanding into Targeted Critical Sectors

1. Expanding into Targeted Critical Sectors

CBC, as the only initiative uniting leaders from the CleanTech, Hydrogen, and Water sectors, will target **key critical industries** including **Energy Majors, Mining & Utilities, Infrastructure & Heavy Industry, Construction, Architecture & Hospitality, Maritime, Aerospace, Food & Agriculture, and the AI & Digital Industry.**

Through dedicated CBC Business Hubs we will tackle industry-specific challenges and unlock opportunities by applying our unique H2H visionary leadership approach.

The goal is to accelerate the decarbonisation of these industries and drive their transformation toward CleanTech, Clean Hydrogen, and Clean Water, creating multi-trillion-dollar opportunities through cross-sector collaboration.

2.

Broadening Business Solutions & JVs Portfolio

2. Broadening Business Solutions & Joint Ventures Portfolio

Building on its industry leadership, CBC will enhance its business services and solutions while expanding its portfolio of joint ventures, including **Cleanvestree Africa**, following the successful launch of the **GFHA (Go For Hydrogen Africa).**

By fostering strategic partnerships, the **Club will further enable its members to co-create scalable and impactful business facilities or joint ventures** tailored to CleanTech, Clean Hydrogen, and Clean Water solutions.

This includes a **new focus on solutions designed for decarbonisation of targeted critical industries**, ensuring mutual growth and shared success.

3.

Steering & Empowering Decision-Makers

3. Steering & Empowering Decision-Makers

In 2025, CBC will make a significant impact with the historical release of "**Quo Vadis Clean Hydrogen? #RemovingTheBox**" the first in the **CBC Impact Legacy Series.**

Through our extensive **network of strategic partners, platforms, content available in 12 languages, and worldwide roadshow**, we will reach key decision-makers across the globe.

Additionally, we will continue advancing other **CBC Impact Legacy Series'** flagship initiatives like **StorageVersity and Clean Water Blueprint.**

As an H2H initiative, CBC will engage decision-makers on all continents through its exclusive high-level gatherings, high-impact forums, and carefully chosen top global exhibitions and conferences.

4.

Boosting CBC CleanTech StartUp Hub

4. Boosting CBC CleanTech StartUp Hub

To drive the next wave of CleanTech innovation throughout 2025, CBC will scale its CleanTech StartUp Hub across all six continents and continue **the IN4SFS, Investment Network for Sustainability-Focused Startups** (project co-funded by the European Union).

In 2025, we will present:

- The next edition of the one-of-its-kind **World CleanTech StartUPs Awards**
- Four IN4SFS brokerage events in Turkey, Greece, Romania, and Germany
- **The 1st World CleanTech StartUPs Summit** in Munich, Germany

5.

Growing Global Impact from 41 to 60+ Countries

5. Growing Global Impact from 41 to 60+ Countries

With a strong presence in 41 countries, CBC is poised to **expand its global footprint to over 60 nations**, focusing on emerging markets across Africa, Latin America, and South and East Asia.

Our goal is to drive CleanTech, Clean Hydrogen, and Clean Water transformation in these high-potential regions, **unlocking new business frontiers** for members, joint venture partners while amplifying global impact as **#TogetherWeAreStronger.**

Power of United DNA #TogetherWeAreStronger



"Truly as much as I have fairly enjoyed being part of many different communities, the CleanTech Business Club is the most fun club with the mission and the purpose. There is nothing we can do by ourselves, but we can and must unite our skills, and drive the positive change together as #TogetherWeAreStronger"

Paddy Padmanathan, CBC Honorary Chair for the Middle East
Co-Founder & Vice-Chairman at Zhero; Former CEO and President of ACWA Power
Former President & CEO, ACWA Power
Visionary Entrepreneur and Strategic Leader



"Supporting an alliance that unites the CleanTech, Clean Hydrogen, and Clean Water sectors is essential for driving forward sustainable solutions. Through collaborative platforms like SNEC and NEIAAP, we facilitate the convergence of these industries, fostering the exchange of ideas and the development of innovative business opportunities. Building a sustainable world relies on cooperative and forward-thinking financial models enhanced by international partnerships.

Cooperation among these sectors is especially vital in the Middle East and Africa, where it can significantly promote regional development. We are proud to contribute to this transformative growth."

Mi Yue, CBC Co-Chair for Asia
Founder of SNEC
Director at NEIAAP (New Energy Industry Association for Asia and the Pacific), Board Member at the Global Solar Council



"I am truly honored to be a part of the CBC family, and to have the opportunity to Co-chair the CBC Clean Hydrogen Hub alongside such talented individuals. With over 15 years of experience in renewable energy, including solar, BESS, and now hydrogen, I am passionate about driving the energy transition forward.

At GF Hydrogen Europe, we believe that hydrogen and cleantech go hand in hand, and that together they represent the future of sustainable energy.

As we work to build relationships with the Chinese hydrogen industry, I am excited to be a part of such a dynamic and forward-thinking community."

Justin Gu, CBC Co-Chair of Clean Hydrogen Hub (In Charge of China Relations)
General Manager at GF Hydrogen Europe



"CleanTech Business Club unites visionary leaders that cherish Human To Human relationship and this is exactly the value that SolarJuice shares with its customers and business partners in Australia and surrounding Pacific Islands.

Even though, we are coming from different parts of the world, we feel close to each other thanks to CBC LifeStyle that combines Business with Meaningfulness and Joy!"

Rami Fedda, CBC Chair for Australia & Oceania
Co-Founder & Supply Director, Solar Juice Pty



"The CleanTech Decade will completely transform a paradigm of the world.

I am honored to Co-Chair CleanTech Business Club in Asia and Chair The Club in India as it connects me with visionary business leaders on all six continents with whom we lead this transformation for the benefit of my country and all the nations around the globe."

Dr. Hitesh Doshi, CBC Co-Chair for Asia & CBC Chair for India
Chairman, Waaree Group
Chairman at All India Solar Industry Association

Empowering Together CleanTech, Clean Hydrogen & Clean Water Transformation!



#TogetherWeAreStronger for over 10 Years!